TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM709087

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PCHLA		12/31/2021	Partnership: TEXAS

RECEIVING PARTY DATA

Name:	Gabriel Marquez	
Street Address:	1931 Castillo Street	
City:	Santa Barbara	
State/Country:	CALIFORNIA	
Postal Code:	93101	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	6001560	PCHLA
Registration Number:	6062601	PLEASE COME HOME

CORRESPONDENCE DATA

Fax Number: 8055648262

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8059654400 Email: Kurt@incip.com **Correspondent Name:** Maria Ortiz Address Line 1: 920 Garden St.

Address Line 4: Santa Barbara, CALIFORNIA 93101

ATTORNEY DOCKET NUMBER:	3012-102
NAME OF SUBMITTER:	Maria Ortiz
SIGNATURE:	/Maria Ortiz/
DATE SIGNED:	02/17/2022

Total Attachments: 2

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> **TRADEMARK REEL: 007637 FRAME: 0716**

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of <u>December 31, 2021</u> ("Effective Date") from PCHLA, a partnership consisting of **Larry Singleton, Scott Norris**, and **Gabriel Marquez** ("ASSIGNOR") to **Gabriel Marquez**, an individual ("ASSIGNEE").

WHEREAS, ASSIGNOR owns the rights to the trademarks ("Marks") described in <u>Schedule A</u>, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with all the Goods and/or Services on which the Marks have been used by ASSIGNOR ("Goods/Services"); and

WHEREAS, ASSIGNOR desires to quitclaim, convey, transfer, assign, deliver, and contribute to ASSIGNEE all of his right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby quitclaims, conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and in perpetuity, together with (1) the goodwill of the business relating to the Goods/Services in respect upon which the Marks are and have been used; (2) all income, fees, payments, royalties, and damages now or hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks. ASSIGNOR further appoints ASSIGNEE, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment as of the Effective Date.

Larry Singleton, Scott Norris and Gabriel Marquez

Larry Singleton, General Partner

Scott Norris, General Partner

Gabe Marquez General Partner

TRADEMARK
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Exhibit A

Mark Registration No. Appl. Ser. No.

PCHLA 6001560 88565299

PLEASE COME HOME 6062601 88565309

TRADEMARK REEL: 007637 FRAME: 0718

RECORDED: 02/17/2022