

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM709267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
World Wrestling Entertainment, Inc.		02/18/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stephanie Bell		
<b>Street Address:</b>	1000 Jackson St.		
<b>City:</b>	Toledo		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43604		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88585677	MIA YIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4192416894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4193211473		
<b>Email:</b>	mdockins@shumaker.com		
<b>Correspondent Name:</b>	Michael E. Dockins		
<b>Address Line 1:</b>	1000 Jackson St.		
<b>Address Line 4:</b>	Toledo, OHIO 43604		
<b>NAME OF SUBMITTER:</b>	Michael E. Dockins		
<b>SIGNATURE:</b>	/Michael E. Dockins/		
<b>DATE SIGNED:</b>	02/18/2022		
<b>Total Attachments: 1</b>			
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**CONFIRMATORY TRADEMARK ASSIGNMENT**

WHEREAS, World Wrestling Entertainment, Inc. ("Assignor") was the owner of the following trademarks and any related goodwill associated therewith (the "Marks"):

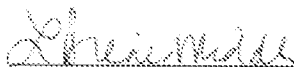
<u>COUNTRY</u>	<u>APPLN. #</u>	<u>FILED</u>	<u>REG. #</u>	<u>ISSUED</u>
United States	88/585,677	August 20, 2019	N/A	N/A

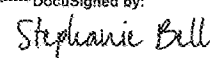
WHEREAS, STEPHANIE BELL ("Assignee") acquired all of Assignor's rights, title and interest in and to the Marks;

WHEREAS, the Parties desire to confirm the acquisition of the Marks and related goodwill for the purposes of recording same in the U.S. Patent and Trademark Office and other trademark offices around the world;

NOW, THEREFORE, BE IT KNOWN that, for and in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor confirms that it has sold, assigned, and transferred, and by these presents do hereby sell, assign and transfer to said Assignee, as of February 2, 2022, all rights, title and interest of Assignor in and to the said Marks, including any registrations that may be issued for the Marks, in the U.S. and in any countries worldwide, and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

WORLD WRESTLING ENTERTAINMENT, INC.

  
 Name: *Lauren Diener-Mitchell*  
 Title: *SVP, Assistant General Counsel-IP*  
 Date: *February 18, 2022*

DocuSigned by:  
  
 6619C7EF98F3407  
 STEPHANIE BELL  
 Date: 2/18/2022