

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM709323

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ace Metrix, Inc.		01/01/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	iSpot.tv, Inc.		
<b>Street Address:</b>	15831 NE 8th Street, Suite 100		
<b>City:</b>	Bellevue		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98008		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4327692	ACE METRIX	
<b>Registration Number:</b>	3919313	ACE METRIX	
<b>Serial Number:</b>	86412810	ACE METRIX BRANDCOMPASS	
<b>Serial Number:</b>	86412815	ACE METRIX BRANDPULSE	
<b>Registration Number:</b>	4531632	ACE METRIX LIVE	
<b>Registration Number:</b>	3838218	ACE SCORE	
<b>Registration Number:</b>	4072161	CREATIVE LIFECYCLE MANAGEMENT	
<b>Registration Number:</b>	4129519		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063891708		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	206-624-3600		
<b>Email:</b>	rschaefer@foxrothschild.com		
<b>Correspondent Name:</b>	Rachel Schaefer		
<b>Address Line 1:</b>	1001 Fourth Ave., Suite 4500		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98154		
<b>NAME OF SUBMITTER:</b>	Rachel Schaefer		
<b>SIGNATURE:</b>	/rachel schaefer/		

OP \$215.00 4327692

<b>DATE SIGNED:</b>	02/18/2022
---------------------	------------

**Total Attachments: 2**  
source=Trademark Assignment - Ace Metrix Inc#page1.tif  
source=Trademark Assignment - Ace Metrix Inc#page2.tif

## TRADEMARK ASSIGNMENT

WHEREAS, Ace Metrix, Inc., a Delaware corporation (hereinafter "Assignor"), owns the marks listed on Exhibit A attached hereto (the "Marks");

WHEREAS, iSpot.tv, Inc., a Delaware corporation (hereinafter "Assignee"), desires to obtain the Marks from the Assignor.

NOW THEREFORE, for sufficient, good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee its entire right and title to and interest in the Marks, and all registrations issuing therefrom, together with any goodwill connected with the use of and/or symbolized by the Marks, and further including the right to apply for trademark registrations thereon in the United States and foreign countries, the Marks and any registrations or applications thereon to be held and enjoyed by Assignee as entirely as the same would have been held by Assignor had this sale, assignment, and transfer not been made; and Assignor does hereby further agree and promise to execute all instruments and render all such assistance as Assignee may request in order to make and prosecute any and all applications on the Marks, to enforce any and all trademark registration on the Marks, and to confirm in Assignee legal title to the Marks and all applications and trademark registrations on the Marks all without charge to Assignee but at no expense to Assignor.

Effective Date: 1/1/2021

Ace Metrix, Inc.

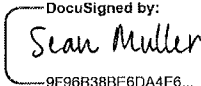
By  \_\_\_\_\_  
Sean Muller  
Its CEO

EXHIBIT A

List of the Marks

- ACE METRIX, which is the subject of U.S. Registration No. 4327692
- ACE METRIX, which is the subject of U.S. Registration No. 3919313
- ACE METRIX BRANDCOMPASS, which is the subject of U.S. Application No. 86412810
- ACE METRIX BRANDPULSE, which is the subject of U.S. Application No. 86412815
- ACE METRIX LIVE and Design, which is the subject of U.S. Registration No. 4531632



- ACE SCORE, which is the subject of U.S. Registration No. 3838218
- CREATIVE LIFECYCLE MANAGEMENT, which is the subject of U.S. Registration No. 4072161
- Robotic Dog Design, which is the subject of U.S. Registration No. 4129519

