

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM709350

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MFour Mobile Research, Inc.		01/11/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	EnsembleIQ, Inc.		
Street Address:	8550 W. Bryn Mawr Ave, Suite 200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5627150	PATH-2-PURCHASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.244.9500		
Email:	trademarks@whiteandwilliams.com		
Correspondent Name:	Ilaria Maggioni		
Address Line 1:	7 Times Square, Suite 2900		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Ilaria Maggioni		
SIGNATURE:	/Ilaria Maggioni/		
DATE SIGNED:	02/18/2022		
Total Attachments: 3			
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Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, MFour Mobile Research, Inc., a Corporation organized and existing under the laws of California, with a principal place of business located at 19800 MacArthur Blvd, Suite 700, Irvine, California 92612 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark shown on the attached Schedule (hereinafter referred to as the "Mark");

WHEREAS EnsembleIQ, Inc., a Corporation organized and existing under the laws of Delaware, with a principal place of business located 8550 W. Bryn Mawr Ave. Suite 200, Chicago IL 60631 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all right, title and interest of ASSIGNOR in, to and under the Mark, together with all common law rights, and the goodwill of the business associated with said Mark;

WHEREAS, the parties desire to formalize said assignment and record same in the United States Patent and Trademark Office and other registries as appropriate;

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE all right, title and interest of ASSIGNOR in, to and under the Mark, together with all common law rights, and the goodwill of the business associated with the Mark, and the registration thereof;

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Mark, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representative;

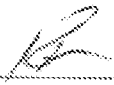
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ASSIGNOR further authorizes the United States Patent and Trademark Office and other registries to record said assignment so as to show ownership of the Mark in the name of EnsembleIQ, Inc., the Assignee; and

ASSIGNOR further agrees to execute such further documents as may reasonably be required to record ASSIGNEE as the owner of the Mark and registration herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 14th Day of January 2022.

EXECUTED by authority for and on behalf of
Registrant MFour Mobile Research, Inc. by:


Name: Rob Capone
Title: CEO