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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM709494

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vroomen/White Design Inc.		02/17/2022	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Cervelo USA, Inc.	
Street Address:	11 Columbia	
City:	Aliso Viejo	
State/Country:	CALIFORNIA	
Postal Code:	92656	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4107466	BBRIGHT

CORRESPONDENCE DATA

Fax Number: 2028428465

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-230-5000

Email: dctrademarks@faegredrinker.com

Correspondent Name: Jennifer L. Dean

Address Line 1: Faegre Drinker Biddle & Reath LLP
Address Line 2: 1500 K Street NW, Suite 1100

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	205685.455179
NAME OF SUBMITTER:	Jeremy T. Bui
SIGNATURE:	/jeremy t bui/
DATE SIGNED:	02/21/2022

Total Attachments: 2

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TRADEMARK REEL: 007639 FRAME: 0539

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Vroomen/White Design Inc., a Canada corporation, having a business address of 15 Leswyn Road, Toronto, Ontario M6A1J8, Canada ("Assignor"), was the owner of the trademark shown on Exhibit A hereto and the registration therefor; and

WHEREAS, Cervelo USA, Inc., a Delaware corporation, having a business address of 11 Columbia, Aliso Viejo, California 92656 USA ("Assignee"), did acquire all right, title and interest in and to the trademark set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registration therefor.

WHEREAS, the parties wish to perfect and confirm the foregoing assignment.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby acknowledges that effective July 1, 2020, Assignor did assign, transfer and convey unto the above-named Assignee, all of its rights, title and interest in and to the trademark set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registration therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the trademark set forth on Exhibit A.

Assignor: Date: Feb. 17, 6022	VROOMH VWINTE DESIGN INC. By: Name: Sosse Osin Sa
	Title: Director
Assignce:	CERVELO USA, INC.
Date:	Ву;
	Name:
	Title:

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RECORDED: 02/21/2022