

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710093

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diana Food SAS		12/29/2021	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	Chr. Hansen Natural Colors A/S		
Street Address:	Agern Allé 24		
City:	Hørsholm		
State/Country:	DENMARK		
Postal Code:	DK-2970		
Entity Type:	Aktieselskab: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90026349	CLEANCOLORS	
CORRESPONDENCE DATA			
Fax Number:	9134510875		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9134515100		
Email:	internalip@lathrogpm.com, amy.brozenic@lathrogpm.com, maggie.jiles@lathrogpm.com		
Correspondent Name:	Amy Brozenic		
Address Line 1:	10851 Mastin Boulevard		
Address Line 2:	Building 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210-1669		
ATTORNEY DOCKET NUMBER:	727406		
DOMESTIC REPRESENTATIVE			
Name:	Amy Brozenic		
Address Line 1:	10851 Mastin Boulevard		
Address Line 2:	Building 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210-1669		
NAME OF SUBMITTER:	Amy Brozenic		

CH \$40.00 90026349

SIGNATURE:	/Amy Brozenic/
DATE SIGNED:	02/23/2022
Total Attachments: 3 source=727406 CLEANCOLORS Assignment_signed#page1.tif source=727406 CLEANCOLORS Assignment_signed#page2.tif source=727406 CLEANCOLORS Assignment_signed#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "**Assignment**") is effective as of December 29, 2021 (the "**Effective Date**"), by and between Diana Food SAS, a société par actions simplifiée of France, having an address of Talhouët Saint-Nolff, France F-56250 ("**Assignor**"), and Chr. Hansen Natural Colors A/S, an aktieselskab of Denmark, having an address of Agern Allé 24, DK-2970 Hørsholm, Denmark ("**Assignee**").

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the trademark identified in Schedule A (the "**Trademark**"), attached hereto and made a part hereof; and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee all right, title and interest in and to the Trademark as of the Effective Date.

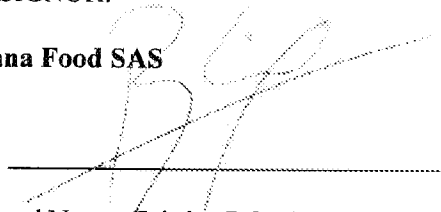
NOW, THEREFORE, for USD \$10.00 (ten United States dollars) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and Assignee hereby agree as follows:

1. Assignment of Trademarks. Assignor hereby assigns, transfers, sells, and conveys to Assignee, free and clear of all liens and encumbrances, all right, title, and interest in and to, in all jurisdictions throughout the world, the Trademark, and all state or U.S. federal trademark applications or registrations, if any, for the Trademark, including, without limitation: (a) all goodwill associated with or symbolized by the Trademark; (b) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of the Trademark; (d) all income, royalties, damages, and other payments now and hereafter due and payable with respect to the Trademark; and (e) all other rights accruing from the Trademark, together in each case with the goodwill of the business connected with the use of, and symbolized by, the Trademark.
2. Further Assurances. Assignor agrees that on request it shall, at any time and without charge to Assignee, sign all papers, take all rightful oaths, execute any and all documents, and do all acts that may be necessary or desirable to vest title to or possession and control of the Trademark in Assignee or in its successors, assigns, and legal representatives or nominees.
3. Successors and Assigns. This Assignment shall bind and inure to the benefit of the parties and their respective successors and assigns. Assignor represents and warrants to Assignee that it is the owner of all right and title to all of the foregoing and that no consent of or release from any third party is necessary for the assignment of the foregoing to Assignee.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives effective as of the Effective Date written above.

ASSIGNOR:

Diana Food SAS

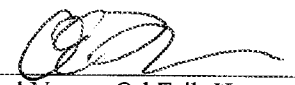
By:  _____

Printed Name: Fabrice BOHIN

Title: President

ASSIGNEE:

Chr. Hansen Natural Colors A/S

By:  _____

Printed Name: Od Erik Hansen

Title: CEO

SCHEDULE A

Title/Mark	Appl. No.	Filing Date	Goods/Services
CLEANCOLORS	90026349	June 29, 2020	Class 002: Colorants derived from fruits and vegetables for use in the manufacture of food and beverages