

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710131

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ClarionDoor, Inc. | | 11/23/2021 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Zywave, Inc. | | |
| Street Address: | 10100 W. Innovation Dr., Suite 300 | | |
| City: | Milwaukee | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53226 | | |
| Entity Type: | Corporation: WISCONSIN | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5929871 | CLARIONDOOR | |
| Registration Number: | 5929872 | CLARIONDOOR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4142770656 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4142716560 | | |
| Email: | klbehnke@michaelbest.com | | |
| Correspondent Name: | Michael Best & Friedrich LLP | | |
| Address Line 1: | 790 N. Water Street, Suite 2500 | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| NAME OF SUBMITTER: | Laura M. Konkel | | |
| SIGNATURE: | /Laura M. Konkel/ | | |
| DATE SIGNED: | 02/23/2022 | | |
| Total Attachments: 2 | | | |
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| source=ClarionDoor Executed Assignment#page2.tif | | | |

OP \$65.00 5929871

TRADEMARK ASSIGNMENT

This Trademark Assignment agreement, effective as of the date it is fully executed by both parties, is entered into by and between ClarionDoor, Inc., a Delaware corporation ("Assignor"), and Zywave, Inc., a Wisconsin corporation ("Assignee").


For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the trademarks identified at Exhibit A (the "Marks") and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

IN WITNESS WHEREOF, the parties hereto have signed this Trademark Assignment as of the dates written below.

CLARIONDOOR, INC.

ZYWAVE, INC.

Signature: 

Signature: 

Name: Alex Britton

Name: Alex Britton

Title: Vice President, General Counsel

Title: Vice President, General Counsel

Date: 11/23/2021

Date: 11/23/2021

EXHIBIT A

| Country | Mark | Reg. No. |
|----------------|--|-----------------|
| Australia | CLARIONDOOR | 2063052 |
| Australia | CLARIONDOOR & Design clariondoor | 1981439 |
| Canada | CLARIONDOOR | TMA1099694 |
| Canada | CLARIONDOOR & Design clariondoor | TMA1096941 |
| European Union | CLARIONDOOR | 1509224 |
| European Union | CLARIONDOOR & Design clariondoor | 1442604 |
| International | CLARIONDOOR | 1509224 |
| International | CLARIONDOOR & Design clariondoor | 1442604 |
| New Zealand | CLARIONDOOR | 1138880 |
| New Zealand | CLARIONDOOR & Design clariondoor | 1110937 |
| United Kingdom | CLARIONDOOR | UK00801509224 |
| United Kingdom | CLARIONDOOR & Design clariondoor | UK00801442604 |
| United States | CLARIONDOOR | 5929871 |
| United States | CLARIONDOOR & Design clariondoor | 5929872 |