

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710421

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Western Bank		02/22/2022	State Chartered Bank: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NOWTHIS MEDIA, LLC fka NOWTHIS MEDIA, INC.		
Street Address:	568 Broadway		
Internal Address:	Floor 10		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85793731	NOWTHIS	
CORRESPONDENCE DATA			
Fax Number:	9192823941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	555 MANGUM STREET		
Address Line 2:	SUITE 1000		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Nicholas Nance		
SIGNATURE:	/NicholasNance-TKF/		
DATE SIGNED:	02/24/2022		
Total Attachments: 2			
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source=Nowthis Media - IP RELEASE - signed#page2.tif			

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 22, 2022, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Lender") in favor of **NOWTHIS MEDIA, LLC, formerly known as NOWTHIS MEDIA, INC.**, a Delaware limited liability company ("Company"), with its principal place of business located at 568 Broadway, Floor 10, New York, New York 10012.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its trademarks described on Exhibit A attached hereto (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of November 1, 2017 and an Intellectual Property Security Agreement dated as of January 16, 2020 (the "Security Agreements"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

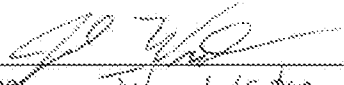
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK


Name: Julia Weston
Title: SVP

555 S. Mangum Street
Suite 1000
Durham, NC 27701

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **November 28, 2017** at Reel and Frame Number **6214/0429**:

<u>Description</u>	<u>Serial Number</u>	<u>Application Date</u>
NOWTHIS	85793731	12/04/2012

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **February 12, 2020** at Reel and Frame Number **6862/0537**:

<u>Description</u>	<u>Serial Number</u>	<u>Application Date</u>
NOWTHIS	85793731	12/04/2012