

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM710431

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DY Merchandising Unlimited		02/24/2022	Limited Liability Company: PUERTO RICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	El Cartel Records, Inc.		
<b>Street Address:</b>	Calle del Parque 601, Suite 305		
<b>City:</b>	San Juan		
<b>State/Country:</b>	PUERTO RICO		
<b>Postal Code:</b>	00909		
<b>Entity Type:</b>	Corporation: PUERTO RICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4626585	DY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8887343555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3108569705		
<b>Email:</b>	icalel@singhtraubenlaw.com		
<b>Correspondent Name:</b>	Ivan J. Michultka-Calel		
<b>Address Line 1:</b>	400 South Beverly Drive, Suite 240		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90212		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Singh, Singh, & Trauben, LLP		
<b>Address Line 1:</b>	400 South Beverly Drive, Suite 240		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90212		
<b>NAME OF SUBMITTER:</b>	Ivan Jacob Michultka-Calel		
<b>SIGNATURE:</b>	/Ivan J. Michultka-Calel/		
<b>DATE SIGNED:</b>	02/24/2022		
<b>Total Attachments: 4</b>			

OP \$40.00 4626585

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**Assignment of Trademark**

WHEREAS, DY Merchandising Unlimited, LLC (“DY Merchandising”), a Puerto Rico Limited Liability Company, owns a federal trademark registration over the trademarked name “DY”, United States Patent and Trademark Office Registration Number 4,626,585 in International Class 041 for “Entertainment services, namely, live performances by a hip-hop and reggaeton music artist, entertainer, composer and actor”, registered on October 28, 2014, (the “Trademark”), with a true and correct copy of the Trademark registration attached hereto as Exhibit A, and;

WHEREAS, DY Merchandising is assigning, for good and valuable consideration, the entire right, title and interest in and to the Trademark, together with all of the goodwill of the brand and business pertaining to the Trademark, to El Cartel Records, Inc. (“El Cartel”), a Puerto Rico Corporation, as part of the good will of the business connected with the use of, and symbolized by, the Trademark under 15 U.S.C. §1060;

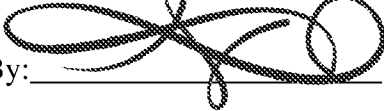
WHEREAS, El Cartel, the successor of the ongoing and existing business to which the Trademark pertains, desires to acquire the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, DY Merchandising hereby assigns to El Cartel all right, title and interest in and to the Trademark, together with all of the goodwill of the business symbolized by said trademark.

Signed at San Juan, PR, on this 24 day of February, 2022

**ASSIGNOR**

DY MERCHANDISING UNLIMITED, LLC

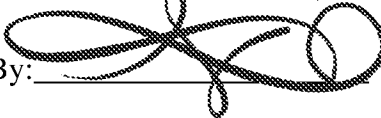
By: 

Name: Mireddys Gonzalez

Title: CEO

**ASSIGNEE**

EL CARTEL RECORDS, INC.

By: 

Name: Mireddys Gonzalez

Title: CEO

# **Exhibit “A”**

# United States of America

United States Patent and Trademark Office

# DY

**Reg. No. 4,626,585**

**Registered Oct. 28, 2014**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

RODRIGUEZ, RAMON LUIS AYALA (UNITED STATES INDIVIDUAL), AKA "DADDY  
YANKEE" AND "DY"  
COOPERATIVA VILLA KENNEDY  
EDIFICO 5 NUM. 88  
SAN JUAN, PUERTO RICO 00915

FOR: ENTERTAINMENT SERVICES, NAMELY, LIVE PERFORMANCES BY A HIP-HOP  
AND REGGAETON MUSIC ARTIST, ENTERTAINER, COMPOSER AND ACTOR, IN CLASS  
41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-1-2004; IN COMMERCE 6-1-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-623,966, FILED 12-10-2004.

JOHN GARTNER, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office