

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/28/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consolea Company		02/15/2022	Company: CANADA
RECEIVING PARTY DATA			
Name:	SmartHealth, Inc.		
Street Address:	3400 East McDowell		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85008		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2542840	SHARPER CARDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-298-8351		
Email:	tmadmin@reinhardt.com		
Correspondent Name:	Heidi R. Thole		
Address Line 1:	1000 N. Water St.		
Address Line 2:	Suite 2100		
Address Line 4:	Milwaukee, WISCONSIN 53211		
NAME OF SUBMITTER:	Heidi R. Thole		
SIGNATURE:	/Heidi R. Thole/		
DATE SIGNED:	02/24/2022		
Total Attachments: 2			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT (the "Assignment") is by and between Consolea Company ("Assignor") and SmartHealth, Inc., an Arizona corporation having a principal place of business as 3400 East McDowell, Phoenix, Arizona 85008 ("Assignee").

ASSIGNMENT

In exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee effective as of March 28 2019 (the "Effective Date") all of its rights, title and interest in, the trademark applications and registrations identified in Schedule A. This assignment and transfer of rights includes: (a) all goodwill associated with the trademarks; (b) trademark registrations that may result from such applications; (c) any renewal thereof; and (d) all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

2. Effective Date. This Assignment shall be effective as of the Effective Date.

3. Miscellaneous. This Assignment is made free and clear of all security interest, liens, encumbrances, claims or interests of any kind or nature. This Assignment shall be governed by and construed in accordance with the laws of the State of Arizona, without regard to conflicts of law principles. This Assignment shall be binding upon Assignor and its successors and assigns and inure to the benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date written above.

ASSIGNOR:

Consolea Company

Signature: _____

Date Executed: _____



02-15-2022

Schedule A

Trademark Registrations and Applications

Trademark	Registration Number	Goods
SHARPER CARDS	2,542,840	Class 035; mail order catalog services featuring cards, bookmarks, financial planners, stationery, and note pads