

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710454

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Birchbox, Inc.		10/28/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Jeff Chastain		
Street Address:	41 Old Indian Road		
City:	West Orange		
State/Country:	NEW JERSEY		
Postal Code:	07052		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4804119	PARLOR	
CORRESPONDENCE DATA			
Fax Number:	6126046989		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126046689		
Email:	tsitzmann@winthrop.com		
Correspondent Name:	Timothy Sitzmann		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Capella Tower Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	24022.1		
NAME OF SUBMITTER:	Timothy D. Sitzmann		
SIGNATURE:	/TDS/		
DATE SIGNED:	02/24/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Birchbox, Inc., a Delaware corporation having an address at 16 Madison Sq. West, Fl 4, New York, NY 10010 (Assignor), has adopted, used, and is the record owner of the entire right, title, and interest in and to U.S. Trademark Registration No. 4,804,119 for the trademark PARLOR (the Trademark) for use with hair conditioner; hair gels; hair sprays; shampoos; styling paste for hair (hereinafter, the Registration); and


WHEREAS, Jeff Chastain, an individual having an address at 41 Old Indian Road, West Orange, NJ 07052 (Assignee), is desirous of acquiring Assignor s right, title, and interest in and to said Registration, and the goodwill of the business symbolized by and associated therewith in the United States; and

WHEREAS, Assignor wishes to transfer and assign Assignor s right, title, and interest in and to the Registration and the goodwill of the business symbolized by and associated therewith in the United States to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee its rights, title and interest in and to the Registration and the goodwill of the business symbolized by and associated therewith in the United States, the same to be held and enjoyed by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound, have caused this Assignment to be executed as of this 28th day of October, 2020.

Assignor – Birchbox, Inc.

By: 

Print Name: Katia Beauchamp

Title: CEO

Assignee – Jeff Chastain

By: _____

Print Name: _____

Title: _____