

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM710531

|   |  |                         |                         |
|---|--|-------------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                         |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                         |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                         |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>   | <b>Entity Type</b>      |
| Kayo of California  |  | 02/18/2022              | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                         |                         |
| <b>Name:</b>  | Land 'N Sea, Inc.                                  |                         |                         |
| <b>Street Address:</b>  | 1440 Broadway                                      |                         |                         |
| <b>Internal Address:</b>  | 3rd Floor  |                         |                         |
| <b>City:</b>  | New York   |                         |                         |
| <b>State/Country:</b>   | NEW YORK   |                         |                         |
| <b>Postal Code:</b>   | 10018  |                         |                         |
| <b>Entity Type:</b>   | Corporation: NEW YORK                              |                         |                         |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                         |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>        |                         |
| <b>Registration Number:</b>   | 2626322  | REALSIZE                |                         |
| <b>Registration Number:</b>   | 2893531  | REALSIZE FOR REAL WOMEN |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                         |                         |
| <b>Fax Number:</b>  | 2016786237   |                         |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                         |                         |
| <b>Phone:</b>   | 2015256237   |                         |                         |
| <b>Email:</b>   | jdade@coleschotz.com                               |                         |                         |
| <b>Correspondent Name:</b>  | William W. Stroeve                                 |                         |                         |
| <b>Address Line 1:</b>  | 25 Main Street                                     |                         |                         |
| <b>Address Line 2:</b>  | Cole Schotz, P.C                                   |                         |                         |
| <b>Address Line 4:</b>  | Hackensack, NEW JERSEY 07601                       |                         |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 58256-0006   |                         |                         |
| <b>NAME OF SUBMITTER:</b>   | James J. Dade                                      |                         |                         |
| <b>SIGNATURE:</b>   | /James J. Dade/                                    |                         |                         |
| <b>DATE SIGNED:</b>   | 02/25/2022   |                         |                         |
| <b>Total Attachments: 1</b>   |  |                         |                         |
| source=58256-0006_LandNSea_Kayo_Assignment#page1.tif  |  |                         |                         |

CH \$65.00 2626322

**TRADEMARK ASSIGNMENT**

WHEREAS, Kayo of California, a California corporation with a business address of 11854 South Alameda Street, Lynwood, CA 90262 ("Kayo") is the registered owner of U.S. Trademark Registration No. 2,626,322 for the mark REALSIZE and U.S. Trademark Registration No. 2,893,531 for the mark REALSIZE FOR REAL WOMEN (collectively, the "Marks"); and

WHEREAS, Land 'N Sea, Inc., a New York corporation with a business address of 1440 Broadway, 3rd Floor, New York, NY 10018 ("Land 'N Sea") has acquired all right, title, and interest in and to the Marks and their associated goodwill;

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration recited in the separate Assignment Agreement executed by the Parties, the receipt and sufficiency of which is hereby acknowledged, Kayo hereby sells and assigns to Land 'N Sea the entire right, title, and interest in and to the Marks, together with all unsatisfied claims for damages by reason of past infringement, and the right to sue for and collect same. This Assignment includes all of the goodwill associated with the Marks and the goodwill associated with the underlying business.

Kayo shall duly execute and deliver or cause to be executed and delivered all instruments of sale, conveyance, transfer, and assignment, and all notices, releases, acquittances and other documents that may be necessary to carry into full force and effect this Assignment and transfer.

IN WITNESS WHEREOF, Kayo has caused this instrument to be executed and delivered by their proper officers thereunto duly authorized.

**KAYO OF CALIFORNIA**

*ABWall*

Signed

*ANNABELLE WALL*

Name

*2/18/2022*

Date