

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710559

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 12/31/2021 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|----------------------------|
| Gaddis Partners, Ltd. | | 11/16/2021 | Limited Partnership: TEXAS |

RECEIVING PARTY DATA

| | |
|--------------------------|---------------------------------------|
| Name: | Material Holdings, LLC |
| Street Address: | 1900 Avenue of the Stars |
| Internal Address: | Suite 1600 |
| City: | Los Angeles |
| State/Country: | CALIFORNIA |
| Postal Code: | 90067 |
| Entity Type: | Limited Liability Company: CALIFORNIA |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------|
| Registration Number: | 4627757 | BRAND DEFINING UTILITY |
| Registration Number: | 2671901 | SALT |
| Registration Number: | 4291378 | SALT |
| Registration Number: | 4348008 | SALT BE ESSENTIAL |
| Registration Number: | 4291377 | SALT BRANDING |
| Registration Number: | 2736364 | T3 |
| Registration Number: | 4830661 | USEFUL BRAND |

CORRESPONDENCE DATA

Fax Number: 3125693000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-569-1535

Email: linda.prainito@faegredrinker.com

Correspondent Name: Faegre Drinker Biddle & Reath LLP

Address Line 1: 320 South Canal Street, Suite 3300

Address Line 2: Melissa S. Dillenbeck/Linda Prainito

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 070371.260520

TRADEMARK

REEL: 007643 FRAME: 0248

| | |
|--|------------------|
| NAME OF SUBMITTER: | Linda Prainito |
| SIGNATURE: | /Linda Prainito/ |
| DATE SIGNED: | 02/25/2022 |
| Total Attachments: 5 source=Certificate of Merger (Gaddis into Material Holdings) 2021.12.31 (002)#page1.tif source=Certificate of Merger (Gaddis into Material Holdings) 2021.12.31 (002)#page2.tif source=Certificate of Merger (Gaddis into Material Holdings) 2021.12.31 (002)#page3.tif source=Certificate of Merger (Gaddis into Material Holdings) 2021.12.31 (002)#page4.tif source=Certificate of Merger (Gaddis into Material Holdings) 2021.12.31 (002)#page5.tif | |



Office of the Secretary of State

CERTIFICATE OF MERGER

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument merging

GADDIS PARTNERS, LTD.
Domestic Limited Partnership (LP)
[File Number: 7961210]

Into

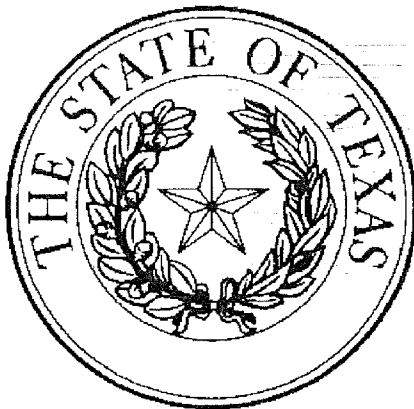
MATERIAL HOLDINGS, LLC
Foreign Limited Liability Company (LLC)
California, USA
[File Number: 804313318]

has been received in this office and has been found to conform to law.

Accordingly, the undersigned, as Secretary of State, and by the virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the merger on the date shown below.

Dated: 12/06/2021

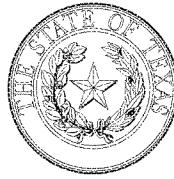
Effective: 12/31/2021



A handwritten signature in black ink, appearing to read "John B. Scott".

John B. Scott
Secretary of State

Form 622
(Revised 12/15)
Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: see instructions



This space reserved for office use.

Certificate of Merger
Combination Merger
Business Organizations Code

Parties to the Merger

Pursuant to chapter 10 of the Texas Business Organizations Code, and the title applicable to each domestic filing entity identified below, the undersigned parties submit this certificate of merger.

The name, organizational form, state of incorporation or organization, and file number, if any, issued by the secretary of state for each organization that is a party to the merger are as follows:

Party 1

MATERIAL HOLDINGS, LLC

Name of Organization

The organization is a limited liability company It is organized under the laws of
Specify organizational form (e.g., for-profit corporation)

CA USA The file number, if any, is 804313318
State Country Texas Secretary of State file number

Its principal place of business is 1900 Ave of the Stars Los Angeles CA
Address City State

- The organization will survive the merger. The organization will not survive the merger.
 The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 2

GADDIS PARTNERS, LTD.

Name of Organization

The organization is a limited partnership It is organized under the laws of
Specify organizational form (e.g., for-profit corporation)

TX USA The file number, if any, is 0007961210
State Country Texas Secretary of State file number

Its principal place of business is 1801 N. Lamar Blvd. Austin TX
Address City State

- The organization will survive the merger. The organization will not survive the merger.
 The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 3

Name of Organization

The organization is a _____ It is organized under the laws of
Specify organizational form (e.g., for-profit corporation)

_____ The file number, if any, is _____
State Country Texas Secretary of State file number

Its principal place of business is _____
Address City State

The organization will survive the merger. The organization will not survive the merger.

The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Plan of Merger

The plan of merger is attached.

If the plan of merger is not attached, the following statements must be completed.

Alternative Statements

Instead of providing the plan of merger, each domestic filing entity certifies that:

1. A plan of merger is on file at the principal place of business of each surviving, acquiring, or new domestic entity or non-code organization that is named in this form as a party to the merger or an organization created by the merger.

2. On written request, a copy of the plan of merger will be furnished without cost by each surviving, acquiring, or new domestic entity or non-code organization to any owner or member of any domestic entity that is a party to or created by the plan of merger and, if the certificate of merger identifies multiple surviving domestic entities or non-code organizations, to any creditor or obligee of the parties to the merger at the time of the merger if a liability or obligation is then outstanding.

Item 3A is the default selection. If the merger effected an amendment to, a restatement of, or an amendment and restatement of the certificate of formation of a surviving filing entity, you must select and complete one of the options shown below. Options 3B and 3C require the submission of the described attachment.

3A. No amendments to the certificate of formation of any surviving filing entity that is a party to the merger are effected by the merger.

3B. No amendments to the certificate of formation of any filing entity are being effected by the merger or by the restated certificate of formation of the surviving filing entity named in the attached restated certificate of formation.

3C. The plan of merger effected an amendment and restatement of the certificate of formation of a surviving filing entity. The amendments being made and the name of the surviving entity restating its certificate of formation are set forth in the attached restated certificate of formation containing amendments.

3D. The plan of merger effected amendments or changes to the following surviving filing entity's certificate of formation.

Name of filing entity effecting amendments

The changes or amendments to the filing entity's certificate of formation, other than the name change noted previously, are stated below.

[Empty rectangular box for amendment text]

4. Organizations Created by Merger

The name, jurisdiction of organization, principal place of business address, and entity description of each entity or other organization to be created pursuant to the plan of merger are set forth below. The certificate of formation of each new domestic filing entity to be created is being filed with this certificate of merger.

Name of New Organization 1 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip Code

Name of New Organization 2 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip Code

Name of New Organization 3 Jurisdiction Entity Type (See instructions)

Principal Place of Business Address City State Zip

Approval of the Plan of Merger

The plan of merger has been approved as required by the laws of the jurisdiction of formation of each organization that is a party to the merger and by the governing documents of those organizations.

[] The approval of the owners or members of [Name of domestic entity] was not required by the provisions of the BOC.

Effectiveness of Filing (Select either A, B, or C.)

A. [] This document becomes effective when the document is accepted and filed by the secretary of state.

B. [X] This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: December 31, 2021

C. [] This document takes effect on the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is:

The following event or fact will cause the document to take effect in the manner described below:

Test Area

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Tax Certificate

- Attached hereto is a certificate from the comptroller of public accounts that all taxes under title 2, Tax Code, have been paid by the non-surviving filing entity.
- Instead of providing the tax certificate, one or more of the surviving, acquiring or newly created organizations will be liable for the payment of the required franchise taxes.

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument. The undersigned certifies that the statements contained herein are true and correct, and that the person signing is authorized under the provisions of the Business Organizations Code, or other law applicable to and governing the merging entity, to execute the filing instrument.

Date: Nov 16, 2021

MATERIAL HOLDINGS, LLC
Merging Entity Name

Catherine Lindquist
Signature of authorized person (see instructions)

TW LRW Holdings, LLC, Sole Member, by Catherine Lindquist, its CFO
Printed or typed name of authorized person

GADDIS PARTNERS, LTD.
Merging Entity Name

Catherine Lindquist
Signature of authorized person (see instructions)

TW LRW Holdings, LLC, General Partner, by Catherine Lindquist, its CFO
Printed or typed name of authorized person

Merging Entity Name

Signature of authorized person (see instructions)

Printed or typed name of authorized person