

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM710889

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	INTELLECTUAL PROPERTY ASSIGNMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NIELSEN COMPANY (US), LLC		02/15/2022	Limited Liability Company: DELAWARE
QTERICS, INC.		02/15/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Universal Electronics Inc.		
<b>Street Address:</b>	15147 N. Scottsdale Rd.		
<b>Internal Address:</b>	SUITE H300		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85254		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5166847	QTERICS	
<b>Registration Number:</b>	5166865	Q QTERICS	
<b>Registration Number:</b>	5110157	SUPPORTCAM	
<b>Registration Number:</b>	4422369	SUPPORTVIEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124568400		
<b>Email:</b>	chiipmail@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig, LLP		
<b>Address Line 1:</b>	77 W. Wacker Drive		
<b>Address Line 2:</b>	Suite 3100		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	059489.044800		
<b>NAME OF SUBMITTER:</b>	Mark R. Galis		
<b>SIGNATURE:</b>	/Mark R. Galis/		

CH \$115.00 5166847

<b>DATE SIGNED:</b>	02/28/2022
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**Total Attachments: 9**

- source=IP Assignment Nielsen - Qterics to UEI 2-17-2022#page1.tif
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**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS, THE NIELSEN COMPANY (US), LLC, a Delaware limited liability company; and QTERICS, INC., a Delaware corporation; "collectively the Assignors", have hereby agreed to sell and assign to UNIVERSAL ELECTRONICS INC., the "Assignee", a Delaware corporation, having its principal place of business at 15147 N. Scottsdale Rd., Suite H300, Scottsdale, Arizona 85254, United States of America, its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the patents/patent applications and trademarks identified on attached Exhibits A and B which are incorporated herein by reference. The effective date of this Intellectual Property Assignment shall be February 17, 2022.

WHEREAS, in order to effectuate Assignors assignment to Assignee of its entire rights, title and interests in and to the patents/patent applications and trademarks identified on Exhibits A and B, Assignors and Assignee are executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignors hereby assign, transfer and convey to Assignee, Assignors entire worldwide right, title and interest in and to the patents/ patent applications and trademarks identified on Exhibits A and B attached hereto as well as to all continuations, continuations-in-part, divisionals, reissues, reexaminations, designs, and foreign counterparts thereof (collectively, the "Intellectual Property").

Together with Assignors' worldwide right, title and interest in and to each of the Intellectual Property being assigned to Assignee, are the rights to police, monitor and enforce said Intellectual Property against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Intellectual Property Assignment.

Assignors hereby covenant and warrant that, with respect to each Intellectual Property, they have the full right to convey their above-described right, title, and interest by this instrument, free of any encumbrances. Assignors further covenant and warrant that no other agreement has been or will be executed in conflict herewith.

Assignors agree to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of Intellectual Property rights, or to secure issuance before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Intellectual Property, again at Assignee's expense.

Assignors further authorize the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all patents/trademarks to Assignee, and/or Assignee's successors and/or assigns.

Assignors hereby grant to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Patent Office of any other country throughout the world.

IN WITNESS WHEREOF, Assignors have caused this instrument to be executed on this 15 day of February, 2022.

THE NIELSEN COMPANY (US), LLC, (Assignor)

By: Jennifer Meschewski

Name: Jennifer Meschewski

Title: Vice President and Secretary

NOTARIAL CERTIFICATE

State of: FLORIDA )

) SS.

County of: MIAMI-DADE )

Sworn to and subscribed before me by means of online notarization, on February 15, 2022, by Jennifer Meschewski. She produced her U.S. Passport (Passport No. 591667585) as identification.

Ileana Castillo

Notary Public: \_\_\_\_\_

My commission expires: March 13, 2024

Ileana Castillo, Notary Public  
1111 Brickell Ave., Suite 1700  
Miami, FL 33131  
Tel: +1 305 789 8996/Fax: +1 305 789 8953

ILEANA CASTILLO  
Notary Public-State of Florida  
Commission # GG 955984  
Commission Expires 3/13/2024

QTERICS, INC., (Assignor)

By: Jennifer Meschewski

Name: Jennifer Meschewski

Title: Vice President and Secretary

NOTARIAL CERTIFICATE

State of: FLORIDA )

) SS.

County of: MIAMI-DADE )

Sworn to and subscribed before me by means of online notarization, on February 15, 2022, by Jennifer Meschewski. She produced her U.S. Passport (Passport No. 591667585) as identification.

*Ileana Castillo*

Notary Public: \_\_\_\_\_

My commission expires: March 13, 2024

Ileana Castillo, Notary Public  
1111 Brickell Ave., Suite 1700  
Miami, FL 33131  
Tel: +1 305 789 8996/Fax: +1 305 789 8953

**ILEANA CASTILLO**  
Notary Public-State of Florida  
Commission # GG 955984  
Commission Expires 3/13/2024

16th IN WITNESS WHEREOF, Assignee has caused this instrument to be executed on this day of February, 2022.

UNIVERSAL ELECTRONICS INC. (Assignee)

By: [Signature]

Name: Bryan Hackworth

Title: SVP & CFO

NOTARIAL CERTIFICATE

State of: Arizona

County of: Maricopa ) SS.

Subscribed and sworn to (or affirmed) before me this 16th day of February, 2022 by \_\_\_\_\_ who proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Notary Public: [Signature]  
(signature)

My commission expires: 2-20-2024

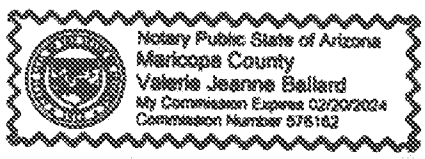


EXHIBIT A

PATENTS

Application Title	Country	Status	Application Number	Filed Date	Patent Number	Grant Date
FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE	Taiwan	Abandoned	104101546	1/16/2015	N/A	N/A
FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE	United States of America	Abandoned <del>11/22/2016</del>	14/170,896	2/3/2014	N/A	N/A
FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE	Patent Cooperation Treaty	Abandoned	PCT/US2015/010880	1/9/2015	N/A	N/A
METHODS AND APPARATUS FOR UPDATING DIGITAL TELEVISION FIRMWARE	United States of America	Expired <del>06/13/2007</del>	60/746,807	5/9/2006	N/A	N/A
METHODS AND APPARATUS FOR UPDATING DIGITAL TELEVISION FIRMWARE	United States of America	Abandoned <del>08/10/2012</del>	12/300,098	5/9/2007	N/A	N/A
METHODS AND APPARATUS FOR UPDATING DIGITAL	Patent Cooperation Treaty	Expired	PCT/US07/68574	5/9/2007	N/A	N/A

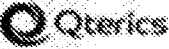

TELEVISION FIRMWARE						
CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION	United States of America	Granted	13/190,056	7/25/2011	9,240,984	1/19/2016
CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION	United States of America	Granted	14/990,415	1/7/2016	10,229,444	3/12/2019
CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION	United States of America	Published	16/299,046	3/11/2019	N/A	N/A
Consent Management System with Consent Request Process	Taiwan	Published 2021/06/16	109136516	10/21/2020	N/A	N/A
Privacy Management System	United States of America	Expired 10/21/2020	62/924,102	10/21/2019	N/A	N/A
Consent Management System with Consent Request Process	United States of America	Granted	17/075,901	10/21/2020	11,100,516	8/24/2021
Consent Management System with Consent Request Process	United States of America	Application - Published	17/379,700	7/19/2021	N/A	N/A
Consent Management System with Consent Request Process	Patent Cooperation Treaty	Published	PCT/US2020/056445	10/20/2020	N/A	N/A
Consent Management System with Device Registration Process	Taiwan	Published 2021/06/16	109136514	10/21/2020	N/A	N/A



Consent Management System with Device Registration Process	United States of America	Published	17/075,915	10/21/2020	N/A	N/A
Consent Management System with Device Registration Process	Patent Cooperation Treaty	Published	PCT/US2020/056448	10/20/2020	N/A	N/A
Consent Management System with Check-In and Synchronization Process	Taiwan	Published	109136515	10/21/2020	N/A	N/A
Consent Management System with Check-In and Synchronization Process	United States of America	Published	17/075,924	10/21/2020	N/A	N/A
Consent Management System with Check-In and Synchronization Process	Patent Cooperation Treaty	Published	PCT/US2020/056450	10/20/2020	N/A	N/A
Consent Management System	Taiwan	Published	109136518	10/21/2020	N/A	N/A
Consent Management System	United States of America	Published	17/075,930	10/21/2020	N/A	N/A
Consent Management System	Patent Cooperation Treaty	Published	PCT/US2020/056455	10/20/2020	N/A	N/A
Consent Management System with Client Operations	Taiwan	Published	109136513	10/21/2020	N/A	N/A
Consent Management System with Client Operations	United States of America	Published	17/075,940	10/21/2020	N/A	N/A
Consent Management System with Client Operations	Patent Cooperation Treaty	Published	PCT/US2020/056458	10/20/2020	N/A	N/A

**EXHIBIT B**  
**TRADEMARKS**

Mark Name	Country	Status	Application Number	Filed Date	Registration Number	Registration Date	Mark Image
QTERICS	China	Registered	16934053	2015-05-13	16934053	2016-07-14	
QTERICS (and design)	China	Rejected - INVALID	16969468	2015-05-18	N/A	N/A	
QTERICS (and design) (vertical)	China	Rejected - INVALID	16969469	2015-05-18	N/A	N/A	
SUPPORTCAM	China	Registered	15244080	2014-08-28	15244080	2015-10-14	
QTERICS	European Union	Registered	014048061	2015-05-11	014048061	2015-09-14	
QTERICS (and design)	European Union	Registered	014050843	2015-05-11	014050843	2015-09-14	
QTERICS (and design) (vertical)	European Union	Registered	014048011	2015-05-11	014048011	2015-09-14	
SUPPORTCAM	European Union	Registered	013208641	2014-08-28	013208641	2015-05-05	
SUPPORTCAM	Hong Kong	Registered	303117032	2014-08-28	303117032	2014-08-28	
SUPPORTCAM	India	Application	2799704	2014-08-28			
QTERICS	Japan	Registered	2015-044598	2015-05-12	5806764	2015-11-13	
QTERICS (and design)	Japan	Registered	2015-044599	2015-05-12	5806765	2015-11-13	
QTERICS (and design) (vertical)	Japan	Registered	2015-044600	2015-05-12	5805799	2015-11-13	
SUPPORTCAM	Japan	Registered	2014-072423	2014-08-28	5785553	2015-08-14	
QTERICS	Korea, Republic of (KR)	Registered	4520150004347	2015-05-13	4500641740000	2016-04-11	
QTERICS (and design)	Korea, Republic of (KR)	Registered	4520150005079	2015-06-04	45-0065589	2016-06-08	
QTERICS (and design) (vertical)	Korea, Republic of (KR)	Registered	4520150005080	2015-06-04	45-0065590	2016-06-08	
SUPPORTCAM	Korea, Republic of (KR)	Registered	4120140035073	2014-08-28	4103330290000	2015-09-23	
QTERICS	Taiwan	Registered	104026564	2015-05-13	01766238	2016-04-16	
QTERICS (and design)	Taiwan	Registered	104032598	2015-06-08	01754253	2016-02-01	
QTERICS (and design) (vertical)	Taiwan	Registered	104032599	2015-06-08	01754254	2016-02-01	
SUPPORTCAM	Taiwan	Registered	103049953	2014-08-28	01714465	2015-07-01	
QTERICS	United States of America	Registered	86453432	2014-11-13	5166847	2017-03-21	

QTERICS (and design)	United States of America	Registered	86474340	2014-12-08	5166865	2017-03-21	
SUPPORTCAM	United States of America	Registered	86/208,081	2014-02-28	5,110,157	2016-12-27	
SUPPORTVIEW	United States of America	Registered	85/381,180	2011-07-26	4422369	2013-10-22	
QTERICS (and design)	United Kingdom	Registered	914050843	2015-05-11	914050843	2015-09-14	
QTERICS (and design) (vertical)	United Kingdom	Registered	914048011	2015-05-11	914048011	2015-09-14	
QTERICS	United Kingdom	Registered	914048061	2015-05-11	914048061	2015-09-14	
SUPPORTCAM	United Kingdom	Registered	913208641	2014-08-28	913208641	2015-05-05	

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