

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710967

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| 100% LMAD LLC | | 01/18/2022 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Marcus/Glass Productions LLC | | |
| Street Address: | 875 Avenue of the Americas, 3rd Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10001 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2283554 | LET'S MAKE A DEAL | |
| Registration Number: | 2104305 | LET'S MAKE A DEAL | |
| Registration Number: | 0960139 | LET'S MAKE A DEAL | |
| Registration Number: | 5851854 | LET'S MAKE A DEAL | |
| Registration Number: | 4076523 | LET'S MAKE A DEAL | |
| Registration Number: | 4917341 | LET'S MAKE A DEAL | |
| Registration Number: | 4429696 | LET'S MAKE A DEAL | |
| Registration Number: | 4986922 | ZONK! | |
| Serial Number: | 87499615 | LET'S MAKE A DEAL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3122465687 | | |
| Email: | doug@wexler.law | | |
| Correspondent Name: | Douglas Wexler | | |
| Address Line 1: | 77 West Wacker Drive, 45th Floor | | |
| Address Line 4: | Chicago, ILLINOIS 60601 | | |
| NAME OF SUBMITTER: | Douglas Wexler | | |

OP \$240.00 2283554

| | |
|---|------------------|
| SIGNATURE: | /Douglas Wexler/ |
| DATE SIGNED: | 02/28/2022 |
| Total Attachments: 3 source=Marcus Glass IP#page1.tif source=Marcus Glass IP#page2.tif source=Marcus Glass IP#page3.tif | |

ASSIGNMENT OF TRADEMARKS AND POWER OF ATTORNEY

WHEREAS, 100% LMAD, LLC, a Delaware limited liability company ("Assignor") has agreed to assign all of its right, title, and interest in and to the marks Let's Make a Deal and Zonk, including but not limited to and registrations set forth in Exhibit A attached hereto, and all common law rights associated with such trademarks (collectively the "Marks"), together with the goodwill of the business associated therewith, free and clear of all liens, claims and encumbrances, to Marcus/Glass Productions LLC, a Delaware limited liability company (Assignee"); and,

WHEREAS, Assignee wishes to acquire all of Assignor's right, title, and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

- 1) Assignor hereby conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks as listed in Exhibit A, together with the goodwill of the business associated therewith, and all rights to sue for the infringement of the Marks, free and clear of all liens, claims and encumbrances.
- 2) Assignor further hereby agrees that the Assignee shall have the unfettered right to record this instrument of assignment in the United States Patent and Trademark Office to establish Assignee as the owner of the Marks listed in Exhibit A attached hereto.
- 3) Assignor consents to Assignee's use, registration, and any attempts to register the Marks worldwide and hereby provides specific consent as may be required by the U.S Patent and Trademark Office as well as any comparable Patent and Trademark office of any foreign jurisdiction worldwide.
- 4) Assignor further hereby revokes all previous powers of attorney related to the Marks and appoints the Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor's behalf any documents necessary or required by the United States Patent and Trademark Office or comparable Patent and Trademark Office of any foreign jurisdiction worldwide.
- 5) This Assignment of Trademarks and Power of Attorney shall be binding upon and inure to the benefit of the parties hereto, and their heirs, legal representatives, successors, and assigns.

Signature Page to Follow

The Assignor has voluntarily executed this Assignment of Trademarks and Power of Attorney this 18th day of January, 2022.

Assignor:

100% LMAD LLC



Marcus Lemonis Manager

**EXHIBIT A
TRANSFERRED TRADEMARKS**

| Country | Mark | App. Number / Reg. Number | Reg. Date / App. Date | Owner |
|---------|-------------------|------------------------------|--------------------------|---|
| USA | LET'S MAKE A DEAL | 2283554 | 10/5/1999 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 2104305 | 10/7/1997 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 0960139 | 5/29/1973 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 5851854 | 9/3/2019 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 4076523 | 12/27/2011 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 4917341 | 3/15/2016 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 4429696 | 11/5/2013 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | LET'S MAKE A DEAL | 87499615 | 6/21/2017 | Hatos Productions, Inc. & Monty Hall Enterprises |
| USA | ZONK! | 4986922 | 6/28/2016 | Hatos Productions, Inc. & Monty Hall Enterprises |
| Canada | LET'S MAKE A DEAL | TMA268153 | 4/16/1982 | Hatos Productions, Inc. & Monty Hall Enterprises |
| Canada | LET'S MAKE A DEAL | TMA572583 | 12/18/2002 | Hatos Productions, Inc. & Monty Hall Enterprises |
| Canada | LET'S MAKE A DEAL | 1969209 | 6/11/2019 | Hatos Productions, Inc. & Monty Hall Enterprises |