

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711013

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trevica, LLC		02/28/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	John Maddox, Trustee of the General Marks Trust u/d/t dated December 29, 2021		
Street Address:	4295 East Jarupa Street		
City:	Ontario		
State/Country:	CALIFORNIA		
Postal Code:	91761		
Entity Type:	Trust: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> • John Maddox, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	1839382	CHERI	
Registration Number:	1303653	HIGH SOCIETY	
Registration Number:	2926425	GENESIS	
Registration Number:	1349236	CHERI	
Registration Number:	3112645	JUST 18	
Registration Number:	1997162	CLUB CONFIDENTIAL	
Registration Number:	1062218	CLUB	
Registration Number:	2106752	'GIRL NEXT DOOR'	
Registration Number:	2125608	LEG WORLD	
Registration Number:	3391558	GALLERY	
Registration Number:	2147875	JUST 18	
Registration Number:	2152531	LEG ACTION	
Registration Number:	3428028	VELVET	
Registration Number:	2173765	HOMETOWN GIRLS	
Registration Number:	2178698	PETITE	
Registration Number:	2180784	GENT	
Registration Number:	0855130	STAG	

OP \$665.00 1839382

Property Type	Number	Word Mark
Registration Number:	2209056	GENESIS
Registration Number:	3573893	GENESIS
Registration Number:	1121416	SWANK
Registration Number:	2294757	PURELY 18
Registration Number:	1590842	CLUB INTERNATIONAL
Registration Number:	2386452	FINALLY LEGAL
Registration Number:	1639741	FOX
Registration Number:	2479163	HIGH SOCIETY
Registration Number:	2520148	SWANK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: notices@gmtrust.net

Correspondent Name: John Maddox, Trustee

Address Line 1: 4295 East Jarupa Street

Address Line 4: Ontario, CALIFORNIA 91761

NAME OF SUBMITTER:	John Maddox
SIGNATURE:	/John Maddox, Trustee/
DATE SIGNED:	02/28/2022

Total Attachments: 3

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Assignment of Trademark

Assignment Record Branch

WHEREAS, Trevica, LLC ("Assignor"), a Delaware limited liability company located at 555 Bryant Street, #565, Palo Alto, CA 94301, owns the twenty-six (26) federal trademark registration set out in the attached Schedule 1 (the "Trademark") attached hereto; and

WHEREAS, John Maddox, Trustee of the General Marks Trust u/d/t dated December 29, 2021 ("Assignee"), a trust organized under the laws of the State of California having its address located at 4295 East Jarupa Street, Ontario, CA 91761, is desirous of acquiring all 26 trademark registrations set out in the attached Schedule 1, together with the benefit of any use of each Trademark by the Assignor, and the goodwill of the business relations to each Trademark and to the wares and services associated with each Trademark, to hold unto the Assignee absolutely; and

WHEREAS, Assignor possesses all required authority and permissions to make an assignment of its rights in the 26 marks and the 26 Trademark Registrations that are set out in the attached Schedule 1;

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to all of the twenty-six Trademark registrations set out in the attached Schedule 1, together with (i) the benefit of any use of each of these Trademarks by the Assignor, (ii) the goodwill of the business relations to these Trademarks and to the wares and services associated with these Trademarks, and (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to these Trademarks to hold unto the Assignee absolutely.

TREVICA, LLC



SIGNATURE OF ASSIGNOR

2/28/2022
DATE OF EXECUTION



NAME AND TITLE OF SIGNATORY

DC

SCHEDULE 1

FEDERAL TRADEMARK REGISTRATIONS TO BE ASSIGNED FROM TREVICA, LLC TO JOHN MADDOX,
TRUSTEE OF THE GENERAL MARKS TRUST U/D/T DATED DECEMBER 29, 2021

<u>TRADEMARK REGISTRATION NUMBER</u>	<u>WORD MARK</u>
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