

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711280

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The John Gore Organization, Inc.		02/24/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Lucky Seat, LLC		
Doing Business As:	Lucky Seat		
Street Address:	246 West 44th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5280342	LUCKY SEAT	
CORRESPONDENCE DATA			
Fax Number:	8002592059		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9174215494		
Email:	mpeschiera@broadway.com		
Correspondent Name:	Miguel Peschiera		
Address Line 1:	1619 Broadway		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Sheila Lavu		
SIGNATURE:	/Sheila Lavu/		
DATE SIGNED:	03/01/2022		
Total Attachments: 2			
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OP \$40.00 5280342

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("IP Assignment"), dated as of February 24, 2022 is made by The John Gore Organization, Inc., a Delaware corporation ("Assignor"), in favor of Lucky Seat, LLC, a Delaware limited liability company ("Assignee").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the service mark, "LUCKY SEAT", registered with the United States Patent and Trademark Office on September 5, 2017 (Reg. No. 5,280,342) (the "Trademark") and all issuances, extensions and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Trademark, including without limitation, the following:

(a) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademark; and

(c) any and all claims and causes of action, with respect to the Trademark, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor acknowledges that Assignee intends to record this IP Assignment with the United States Patent and Trademark Office and in any other applicable jurisdictions. Following the date hereof, Assignor and its successors, assigns and legal representatives shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of Assignor's right, title and interest in and to the Trademark to Assignee, or any assignee or successor thereto.

3. Counterparts. This IP Assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. A signed copy of this IP Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original

signed copy of this IP Assignment.

4. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Effective Time. This IP Assignment shall become effective as of 11:59 p.m., Eastern Standard Time, on the date hereof.

6. Governing Law. This IP Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to the conflicts of laws principles thereof.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this IP Assignment as of the date first above written.

THE JOHN GORE ORGANIZATION, INC.

By:  _____

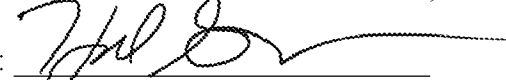
Name: John Gore

Title: Chief Executive Officer

AGREED TO AND ACCEPTED:

LUCKY SEAT, LLC

By: Jujamecyn Theaters Productions LLC, Member

By:  _____

Name: Hal Goldberg

Title: Chief Operating Officer

By: John Gore Theatrical Group, Inc., Member

By:  _____

Name: John Gore

Title: Chief Executive Officer