

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711298

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DESHAZO IMS, LLC		02/25/2022	Limited Liability Company: ALABAMA
RECEIVING PARTY DATA			
Name:	REGIONS BANK		
Street Address:	1900 5th Avenue North		
Internal Address:	Upper Lobby		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5587641	THE BOSS BORN IN THE USA TEAM IMS	
CORRESPONDENCE DATA			
Fax Number:	2052541999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	205-254-1202		
Email:	tebbert@maynardcooper.com		
Correspondent Name:	Paul Wallace		
Address Line 1:	1901 6th Avenue North		
Address Line 2:	Suite 1700		
Address Line 4:	Birmingham, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	00002.2869		
NAME OF SUBMITTER:	Paul Wallace		
SIGNATURE:	/Paul Wallace/		
DATE SIGNED:	03/01/2022		
Total Attachments: 3			
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source=REGIONS DESHAZO executed IP Security Agreement (Trademarks)#page2.tif			

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Agreement") is made this 25th day of February, 2022, between DESHAZO IMS, LLC, an Alabama limited liability company ("Grantor"), and REGIONS BANK, an Alabama banking corporation ("Lender").

WHEREAS, Grantor owns the Trademarks and Trademark Applications (collectively, the "Trademarks") listed on Schedule A attached hereto, as the same may be amended from time to time;

WHEREAS, Grantor, certain of its affiliates and Lender have entered into that certain Fourth Amended and Restated Credit Agreement of even date hereof (as the same may hereafter be amended, restated, modified or supplemented from time to time, the "Credit Agreement");

WHEREAS, pursuant to the terms of the Third Consolidated, Amended and Restated Security Agreement of even date hereof between Grantor, certain of its affiliates and Lender (the "Security Agreement"), Grantor has granted to Lender a security interest in all its personal property and assets, including, without limitation, the assets listed on Schedule A attached hereto, as collateral to secure the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties hereby agree as follows:

1. Grantor does hereby grant to Lender a security interest in the following property, wherever arising or located (the "IP Collateral"): all of Grantor's right, title and interest in and to the Trademarks now owned or at any time hereafter acquired by Grantor or in which Grantor now has or at any time in the future may acquire any right, title, interest or license to, including all proceeds and products of any and all of the foregoing. Notwithstanding anything contained in this Agreement or any other Credit Document (as defined in the Credit Agreement) to the contrary, "IP Collateral" shall not include any "intent to use" trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the registrability of such "intent to use" trademark applications and the validity or enforceability of such "intent to use" trademark registrations issuing from such application under applicable federal law.
2. Grantor does hereby further acknowledge and affirm that the rights and remedies of Lender with respect to its security interests in the IP Collateral made and granted herein are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which are incorporated by reference herein, and include, without limitation, all rights and remedies of a secured party under the Uniform Commercial Code as adopted by the State of Alabama as in effect from time to time.

[Signature page to follow]

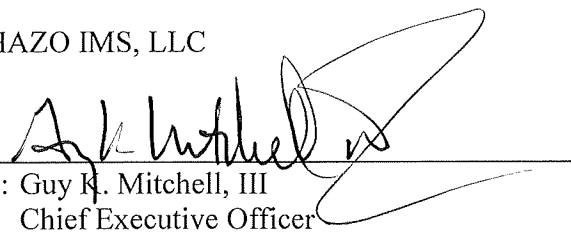
IN WITNESS WHEREOF, Grantor has caused this Agreement to be duly executed and delivered as of the date first above written.

DESHAZO IMS, LLC

By: _____

Name: Guy K. Mitchell, III

Title: Chief Executive Officer

A handwritten signature in black ink, appearing to read "Guy K. Mitchell, III", is written over a horizontal line. The signature is stylized and includes a large, sweeping flourish that extends to the right and loops back under the line.

SCHEDULE A

Registered Trademarks				
Country	Serial Number	Owner	Registration No.	Registration Date
USA	87577015	Grantor	5587641	10/16/2018