

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whitehaus Media Group		03/01/2022	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	VENICE MAGAZINE LLC		
Street Address:	551 BREAKERS AVENUE		
Internal Address:	SUITE 1206		
City:	FORT LAUDERDALE		
State/Country:	FLORIDA		
Postal Code:	33304		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4801937	VENICE FORT LAUDERDALE'S MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3057090750		
Email:	tm@pearsonip.com		
Correspondent Name:	Pearson IP		
Address Line 1:	333 SE 2ND AVE		
Address Line 2:	STE 2000		
Address Line 4:	MIAMI, FLORIDA 33131-2185		
NAME OF SUBMITTER:	Loren Donald Pearson		
SIGNATURE:	/Loren D. Pearson/		
DATE SIGNED:	03/01/2022		
Total Attachments: 1			
source=03173.0007 20220301 ASS Assignment of trademarks Signed#page1.tif			

OP \$40.00 4801937

Assignment of Trademarks

As part of a sales agreement executed on 11/22/2021 by and between Whitehaus Media Group, Inc., a Florida corporation with offices at 433 NE 11th Avenue, Fort Lauderdale, FL 33391 (Assignor) and Venice Magazine LLC, a Florida limited liability company with offices at 551 Brakers Avenue, Suite 1206, Fort Lauderdale, Florida 33304 (Assignee), Assignor and Assignee hereby agree as follows.

WITNESSETH:

WHEREAS, assignor is the sole and exclusive owner of the trademark for VENICE FORT LAUDERDALE'S MAGAZINE, all goodwill associated with the trademark, and US Registration Number 4,801,937 (collectively, "the Trademarks"); and

WHEREAS, assignee desires to acquire all rights, title, and interest in and to the Trademarks and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment specified in the sales agreement and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee the full and exclusive entire right, title, and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

Whitehaus Media Group, Inc.

Signature: _____

Carlos Suarez
Vice President

Date: 3/1/2022