

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2




ETAS ID: TM710588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NY Media Group, LLC		02/18/2022	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Save On Everything, LLC		
Street Address:	1000 W. Maple Road		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48084		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5405204	HOME PROS GUIDE THE HOME IMPROVEMENT MAG	
Registration Number:	5435094	HOME PROS MAG	
Registration Number:	6178995		
CORRESPONDENCE DATA			
Fax Number:	2486475210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486476000		
Email:	Mark.Schneider@dinsmore.com		
Correspondent Name:	Mark D. Schneider		
Address Line 1:	c/o Dinsmore & Shohl		
Address Line 2:	900 Wilshire Drive, Suite 300		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	208627-18		
NAME OF SUBMITTER:	Mark D. Schneider		
SIGNATURE:	/Mark D. Schneider/		
DATE SIGNED:	02/25/2022		
Total Attachments: 1			
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CONFIRMATION OF ASSIGNMENT

WHEREAS, NY Media Group, LLC ("NYMG"), an entity organized under the laws of Florida, was the owner of certain applications and registrations recorded in the United States Patent and Trademark Office ("the Marks"), with the Marks being the subject of at least the following applications and registrations:

	Marks	Serial No.	Registration No.
1.		87434848	5405204
2.	HOME PROS MAG	87442106	5435094
3.		88860719	6178995
4.		77176550	3372016 <i>(cancelled 6 Feb 2015)</i>

And;

WHEREAS, Save On Everything, LLC ("Save On"), an entity organized under the laws of Delaware, has acquired or otherwise obtained from NYMG all interest of NYMG in the Marks, including the right to and in all applications and registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which was/is acknowledged, and subject to other prior agreements between the parties, NYMG confirms the assignment, sale, transfer and conveyance, and does otherwise assign, sell, transfer and convey to Save On, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, and any application and registration therefore, and including the registrations and application identified herein, and any design therefore, and the right to bring suit for any past, present or future infringements of the Marks.

For NY Media Group, LLC.

Signature

Neomi Shrenker, Manager

Date: 2/18/22