

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711855

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLIQUE BRANDS, INC.		02/22/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	90207900	WHO WHAT WEAR COLLECTION	
Serial Number:	90207889	WHO WHAT WEAR COLLECTION	
Serial Number:	90333130	OBSESSEE	
Serial Number:	90207908	WHO WHAT WEAR	
Serial Number:	88140198	WHO WHAT WEAR	
Serial Number:	88641598	THE THIRTY	
Serial Number:	88641596	THE THIRTY	
Serial Number:	88641600	THE THIRTY	
Serial Number:	88641601	THE THIRTY	
Serial Number:	88641595	THE THIRTY	
Registration Number:	6373570	SECOND LIFE	
Registration Number:	6373531	LIFE LESSONS WITH HILLARY KERR	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutman.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN PEPPER LLP		

CH \$315.00 90207900

Address Line 2: 600 PEACHTREE STREET NE, SUITE 3000
Address Line 4: ATLANTA, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER: 220763.002323

NAME OF SUBMITTER: Christopher C Close, Jr.

SIGNATURE: /Christopher C. Close Jr./

DATE SIGNED: 03/03/2022

Total Attachments: 6

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ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**Addendum**”) is executed pursuant to, and is an addendum to, that certain Intellectual Property Security Agreement, dated as of November 21, 2017, as the same may be further amended, modified, supplemented or restated from time to time, by and between CLIQUE BRANDS, INC., a Delaware corporation (“**Assignor**”), and SILICON VALLEY BANK, a California corporation (“**Assignee**”). This Addendum is presented for recordation as constructive notice that Assignor, with its principal office at 750 N. San Vicente Blvd, Suite 800E, West Hollywood, CA 95117, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee, with its principal office at 3003 Tasman Drive, Santa Clara, California 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum as of February 22, 2022.

CLIQUE BRANDS, INC.

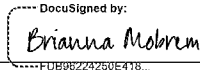
By: 
Name: Brianna Mobrem
Title: President

EXHIBIT A

Copyrights

No.	Description	Registration Number	Application Number
1.	Second Life Art	VA0002183426 (05/23/2019)	
2.	Second Life Caricature	VA0002166923 (05/23/2019)	

EXHIBIT B

Patents

No.	Description	Application Number	Registration Number
1.	None Identified		

EXHIBIT C

Trademarks

No.	Description	Serial Number	Registration Number
1.	WHO WHAT WEAR COLLECTION	90/207,900 (09/24/2020)	
2.	WHO WHAT WEAR COLLECTION	90/207,889 (09/24/2020)	
3.	OBSESSEE	90/333,130 (11/20/2020)	
4.	WHO WHAT WEAR	90/207,908 (09/24/2020)	
5.	WHO WHAT WEAR	88/140,198 (10/02/2018)	
6.	THE THIRTY	88/641,598 (10/03/2019)	
7.	THE THIRTY	88/641,596 (10/03/2019)	

No.	Description	Serial Number	Registration Number
8.	THE THIRTY	88/641,600 (10/03/2019)	
9.	THE THIRTY	88/641,601 (10/03/2019)	
10.	THE THIRTY	88/641,595 (10/03/2019)	
11.	SECOND LIFE		6,373,570 (06/01/2021)
12.	LIFE LESSONS WITH HILLARY KERR		6,373,531 (06/01/2021)

EXHIBIT D

Mask Works

No.	Description	Application	Registration
1.	None Identified		