

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712060

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		02/14/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Masculen LLC		
Street Address:	263 NE 61st Street		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33137		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6276919	THE MASCULINE MENTALITY	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-344-4976		
Email:	trademarkdocket@venable.com, rliebowitz@venable.com, smsemmler@venable.com		
Correspondent Name:	Rebecca Liebowitz		
Address Line 1:	P.O. Box 34385		
Address Line 2:	c/o Venable LLP		
Address Line 4:	Washington, D.C. 20043		
ATTORNEY DOCKET NUMBER:	145306-550686		
NAME OF SUBMITTER:	Stephanie Semler		
SIGNATURE:	/Stephanie Semler/		
DATE SIGNED:	03/03/2022		
Total Attachments: 1			
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OP \$40.00 6276919

Trademark Assignment

WHEREAS, Walden-Hays, Inc., a New York corporation having its principal place of business at P.O. Box 878, New York, New York 10274 (hereinafter "Assignor"), is the owner of U.S. Trademark Registration No. 6276919 issued February 23, 2021 for the trademark "The Masculine Mentality" and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Masculen LLC, a Florida limited liability company having its principal place of business at 263 NE 61st Street, Miami, Florida 33137 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said mark.

Dated this 14TH day of FEBRUARY, 2022

Walden-Hays, Inc.

By: _____

Name: _____

Title: _____