

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712527

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Western Bank		02/25/2022	State Chartered Bank: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DAILYLOOK, INC.		
Street Address:	2445 E. 12th Street		
Internal Address:	Unit B		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90021		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85701308	DAILYLOOK	
Serial Number:	87630234	ELEVATE YOUR STYLE	
CORRESPONDENCE DATA			
Fax Number:	9192823941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	555 S Mangum Street		
Address Line 2:	SUITE 1000		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Nicholas Nance		
SIGNATURE:	/NicholasNance/		
DATE SIGNED:	03/07/2022		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 25, 2022, by **PACIFIC WESTERN BANK**, a California state chartered bank (“Lender”) in favor of **DAILYLOOK, INC.**, a Delaware corporation (“Company”) with its principal place of business located at 2445 E. 12th Street, Unit B, Los Angeles, CA 90021.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation, its patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the “Intellectual Property”) under an Intellectual Property Security Agreement dated as of December 11, 2019 (the “Security Agreement”), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK

DocuSigned by:

.....688090EECD8F41C.....
Name: Peter Moon
Title: SVP

555 S. Mangum Street
Suite 1000
Durham, NC 27701

EXHIBIT A**Patents**

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **December 12, 2019** at Reel and Frame Number **051268/0515**:

<u>Description</u>	<u>Patent Application Number</u>	<u>Application Date</u>
System and Method for Presenting and Facilitating Online Transactions of Apparel and Other Goods	13776196	2/25/2013

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **December 12, 2019** at Reel and Frame Number **6815/0166**:

<u>Description</u>	<u>Serial Number</u>	<u>Application Date</u>
DAILYLOOK	85701308	8/11/2012
ELEVATE YOUR STYLE	87630234	10/2/2017