

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712681

| | | | |
|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pool City, Inc. | | 03/01/2022 | Corporation: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Leslie's Poolmart, Inc. | | |
| Street Address: | 2005 E. Indian School Road | | |
| City: | Phoenix | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85016 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1643096 | POOL CITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8446706009 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6022855091 | | |
| Email: | dwtrademarks@dickinson-wright.com | | |
| Correspondent Name: | Flavia Campbell | | |
| Address Line 1: | 1850 North Central Avenue | | |
| Address Line 2: | Suite 1400 | | |
| Address Line 4: | Phoenix, ARIZONA 85004 | | |
| ATTORNEY DOCKET NUMBER: | 093500-00048 | | |
| NAME OF SUBMITTER: | Flavia Campbell | | |
| SIGNATURE: | /s/ Flavia Campbell | | |
| DATE SIGNED: | 03/07/2022 | | |
| Total Attachments: 2 | | | |
| source=2022-03-01_Pool_City_Assignment of Intellectual Property-Exhibit C#page1.tif | | | |
| source=2022-03-01_Pool_City_Assignment of Intellectual Property-Exhibit C#page2.tif | | | |

CH \$40.00 1643096

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Pool City, Inc., a Pennsylvania corporation (“Assignor”) is the recorded owner of the entire right, title and interest in and to the intellectual property listed on the attached Schedule A (collectively, the “Intellectual Property”).

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Intellectual Property, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Intellectual Property by virtue of its use in commerce, to Leslie’s Poolmart, Inc., a Delaware corporation, whose registered address is 2005 E. Indian School Road, Phoenix, AZ 85016 (“Assignee”).

NOW THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Intellectual Property, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of March, 2022.

ASSIGNOR:

POOL CITY, INC.
a Pennsylvania corporation

By: 
Name: Mark Horvitz
Title: President

SCHEDULE A

| <u>TRADEMARKS</u> | <u>REGISTRATION</u> |
|-------------------|------------------------|
| POOL CITY | 2113698 (Pennsylvania) |
| POOL CITY | 2113695 (Pennsylvania) |
| POOL CITY | 2113691 (Pennsylvania) |
| POOL CITY | 2113699 (Pennsylvania) |
| POOL CITY | 1,643,096 (US) |
| POOL CITY | 3339353 (Pennsylvania) |

| <u>DOMAIN NAMES</u> | |
|---|--|
| https://www.shoppoolcity.com/ | |
| https://pittsburghjacuzzi.com/ | |
| https://pittsburghtropitone.com/ | |
| https://sundancepittsburgh.com/ | |
| https://tropitonepittsburgh.com/ | |

| <u>UNREGISTERED TRADEMARK</u> |
|-------------------------------|
| Pool City Leisure Center |