

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MARKSMEN INC.		03/03/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RRI FRANCHISOR, LLC		
Street Address:	22 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5292531	ECCO SUITES	
Registration Number:	5406466	ECCO SUITES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9737536455		
Email:	uspto.mail@wyndham.com		
Correspondent Name:	Susan Crane		
Address Line 1:	22 Sylvan Way		
Address Line 4:	Parsippany, NEW JERSEY 07054		
NAME OF SUBMITTER:	Susan L. Crane		
SIGNATURE:	/susanlcrane/		
DATE SIGNED:	03/08/2022		
Total Attachments: 1			
source=122543.01 ECCO SUITES Assignment Marksmen to RRI#page1.tif			

OP \$65.00 5292531

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of March 3, 2022 by and between Marksmen Inc., a Delaware Corporation ("Assignor"), in favor of RRI Franchisor LLC, a Delaware limited liability company ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to the ECCO SUITES trademarks, together with all applications and registrations therefor, including, without limitation, U.S. Reg. No. 5292531 and No. 5406466 (the "Trademarks");

WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademarks. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademarks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademarks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademarks.

IN WITNESS WHEREOF, Assignor has executed this Agreement as of the date first set forth above.

MARKSMEN INC.

By: 

Printed Name: Jeff Crapo

Title: CEO

Date: March 3, 2022