

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FQSR, LLC		03/08/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	KBP Brands, LLC		
Street Address:	10950 Grandview Drive, Suite 300		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66210		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5760951	KBP FOODS PASSION FOR EXCELLENCE	
Registration Number:	5760950	KBPFOODS	
Registration Number:	5760949		
Registration Number:	5760948	KBP FOODS	
CORRESPONDENCE DATA			
Fax Number:	9134510875		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	913-451-5100		
Email:	internalip@lathrogpm.com, amy.brozenic@lathrogpm.com, maggie.jiles@lathrogpm.com		
Correspondent Name:	Amy Brozenic		
Address Line 1:	10851 Mastin Boulevard		
Address Line 2:	Building 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210-1669		
ATTORNEY DOCKET NUMBER:	602272		
NAME OF SUBMITTER:	Amy Brozenic		
SIGNATURE:	/Amy Brozenic/		
DATE SIGNED:	03/08/2022		

OP \$115.00 5760951

Total Attachments: 5

source=Trademark Assignment to KBP BRANDS LLC_signed#page1.tif

source=Trademark Assignment to KBP BRANDS LLC_signed#page2.tif

source=Trademark Assignment to KBP BRANDS LLC_signed#page3.tif

source=Trademark Assignment to KBP BRANDS LLC_signed#page4.tif

source=Trademark Assignment to KBP BRANDS LLC_signed#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of March 8, 2022, and is by and between FQSR, LLC, a Delaware limited liability company, having an address of 10950 Grandview Drive, Suite 300, Overland Park, Kansas 66210 (the "*Assignor*"), and KBP Brands, LLC, a Delaware limited liability company, having an address of 10950 Grandview Drive, Suite 300, Overland Park, Kansas 66210 (the "*Assignee*").

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the trademarks identified in Schedule A (the "**Trademarks**"), attached hereto and made a part hereof; and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks, any renewals thereof, any and all other applications and registrations of the Trademarks, and any renewals thereof, and all common law rights associated with the Trademarks; the right to sue or otherwise recover for any and all past, present and future infringement or dilution of the Trademarks; all income, royalties, damages, and other payments now and hereafter due and payable with respect to the Trademarks; and all other rights, whether statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder.

Assignor further agrees to execute all documents, papers, forms, and authorizations and to take any and all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in and to the Trademarks.

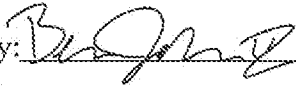
Assignor hereby requests the United States Commissioner of Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the day and year first above written.

SIGNATURE PAGE TO FOLLOW

ASSIGNOR

FQSR, LLC

By: 
Name: Ben Johnson
Title: Assistant Secretary

ASSIGNEE

KBP Brands, LLC

By: 
Name: Mike Kulp
Title: President