

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM713274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUMMIT COMPANIES INCORPORATED		03/02/2022	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	MAIN EVENT SE, INC.		
Street Address:	5445 LEGACY DRIVE		
Internal Address:	SUITE 400		
City:	PLANO		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5588637	ELEVATED ENTERTAINMENT	
Registration Number:	5100167	THE SUMMIT	
CORRESPONDENCE DATA			
Fax Number:	3129843150		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-984-3100		
Email:	trademarks@bfkn.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	200 West Madison Street, Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Scott J. Slavick		
SIGNATURE:	/Scott J. Slavick/		
DATE SIGNED:	03/09/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is dated March 2, 2022 by SUMMIT COMPANIES INCORPORATED, a Colorado corporation with offices located at 9085 E. Mineral Circle, Suite 240, Centennial, Colorado 80112 ("Assignor") in favor of MAIN EVENT SE, INC., a Florida corporation with offices located at 5445 Legacy Drive, Suite 400, Plano, TX 75024 ("Assignee").

WHEREAS, Assignor owns certain trademarks and/or service marks, and registrations and applications for such marks, as listed in Schedule I attached hereto (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire all of the right, title and interest of Assignor in, to and under the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, in consideration of the good and valuable consideration received by Assignor, the receipt and sufficiency of which hereby is acknowledged:

1. Assignor does hereby sell, assign, transfer and convey unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Marks, including, without limitation, all of Assignor's registrations and applications thereof, if any, and Assignor's right to apply for registration of the Marks in the United States of America and all foreign jurisdictions, together with the goodwill associated with and symbolized by the Marks, all common law and statutory rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof, reserving nothing to Assignor.

2. Assignor shall, upon request by Assignee, execute, acknowledge and deliver such documents as may be reasonably necessary to convey and assign to Assignee all of Assignor's right, title, and interest in and to the Marks, and the applications and registrations therefor, consistent with this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

SUMMIT COMPANIES INCORPORATED

By: _____
Name: Dennis Schavietello
Title: Manager

Schedule I
to Trademark Assignment
U.S. Trademark Registrations

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ELEVATED ENTERTAINMENT	87-219,974	October 28, 2016	5,588,637	October 23, 2018
THE SUMMIT	87-022-036	May 2, 2016	5,100,167	December 13, 2016