

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM713305

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|---|---------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Rural Press (USA) Limited | | 11/01/2017 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Farm Progress Limited | | |
| Street Address: | 605 3RD AVENUE, 22ND FLOOR | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10158 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2538257 | FEEDSTUFFS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2122925391 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2122925390 | | |
| Email: | mail@ipcounselors.com | | |
| Correspondent Name: | William C. Wright | | |
| Address Line 1: | 60 East 42nd Street, Suite 2520 | | |
| Address Line 4: | New York, NEW YORK 10165 | | |
| NAME OF SUBMITTER: | William C. Wright | | |
| SIGNATURE: | /William C. Wright/ | | |
| DATE SIGNED: | 03/09/2022 | | |
| Total Attachments: 0 | | | |

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