

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM713457

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOVEREIGN INTERNATIONAL HOLDINGS LLC		02/24/2022	Limited Liability Company: DELAWARE
LUC BELAIRE LLC		02/24/2022	Limited Liability Company: DELAWARE
BUMBU RUM COMPANY LLC		02/24/2022	Limited Liability Company: DELAWARE
VIOLET FOG INTERNATIONAL LLC,		02/24/2022	Limited Liability Company: DELAWARE
VILLON INTERNATIONAL LLC		02/24/2022	Limited Liability Company: DELAWARE
SOVEREIGN BRANDS, L.L.C.		02/24/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	JPMORGAN CHASE BANK, N.A.
Street Address:	383 Madison Avenue, Floor 22
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	National Banking Association: NEW YORK

PROPERTY NUMBERS Total: 64

Property Type	Number	Word Mark
Serial Number:	76216418	3
Serial Number:	76216416	3 VODKA
Serial Number:	90904489	
Serial Number:	90267296	BALTHAZAR
Serial Number:	87050869	BARDOT
Serial Number:	97148633	BARDOT
Serial Number:	87075750	BELAIRE BOYS
Serial Number:	87075789	BELAIRE GIRLS
Serial Number:	90892000	BELAIRE ZEUS
Serial Number:	88744107	BIG DECK

TRADEMARK

REEL: 007655 FRAME: 0823

900680565

OP \$1615.00 76216418

Property Type	Number	Word Mark
Serial Number:	86984471	BLACK BOTTLE ATHLETES
Serial Number:	86984477	BLACK BOTTLE BOYS
Serial Number:	86984418	BLACK BOTTLE GIRLS
Serial Number:	88467187	BRONSON
Serial Number:	90899684	BRONSON
Serial Number:	85870735	BUMBU
Serial Number:	88640412	BUMBU
Serial Number:	90716169	CLOS VILLON
Serial Number:	85807618	CLOUD CHASER
Serial Number:	97081147	COPÁN
Serial Number:	97162289	COPÁN
Serial Number:	97118908	
Serial Number:	90290829	DUCAT
Serial Number:	97162273	DUCAT
Serial Number:	87422007	
Serial Number:	88608944	HOLY GHOST
Serial Number:	88430106	INCULTUS
Serial Number:	90795187	KIPLING 1865
Serial Number:	97171886	LE SERPENT
Serial Number:	90892029	LUC
Serial Number:	97162259	LUC
Serial Number:	86316123	LUC BELAIRE
Serial Number:	85402095	LUC BELAIRE
Serial Number:	90645095	LUC BELAIRE EST 1898 EST RARE ROSÉ PRODU
Serial Number:	87688653	LUC BELAIRE ZEUS
Serial Number:	88587388	MCQUEEN AND THE VIOLET FOG
Serial Number:	90642526	MCQUEEN AND THE VIOLET FOG ARTISANAL GIN
Serial Number:	85809438	MONT D'AZUR
Serial Number:	86325290	PRODUIT DE FRANCE LUC BELAIRE RARE ROSE
Serial Number:	90654141	PRODUIT DE FRANCE LUC BELAIRE RARE ROSÉ
Serial Number:	88467178	S.S.O. BRONSON
Serial Number:	97074934	S.S.O. BRONSON
Serial Number:	90899711	S.S.O. BRONSON
Serial Number:	97081182	S.S.O. BRONSON
Serial Number:	97197314	SAINT NOIR
Serial Number:	86775976	SELF-MADE TASTES BETTER
Serial Number:	77901683	SKELETON
Serial Number:	97197308	ST. NOIR

Property Type	Number	Word Mark
Serial Number:	88410274	THE DEACON
Serial Number:	97162227	THE DEACON
Serial Number:	90793154	THE FATHER
Serial Number:	90793168	THE SON
Serial Number:	90435055	TUG FORK
Serial Number:	97212665	VAUCLAIR
Serial Number:	90901466	VELIKAYA
Serial Number:	97157890	VILLON
Serial Number:	97171868	VILLON LE SERPENT
Serial Number:	90648429	VILLON ORIGINE FRANCE
Serial Number:	90602934	VILLON ORIGINE FRANCE
Serial Number:	90863049	VILLONAIRE
Serial Number:	90648354	BUMBU RUM CO. BUMBU THE ORIGINAL
Serial Number:	90644985	BUMBU THE ORIGINAL RUM WITH NATURAL FLAV
Serial Number:	87385257	X.X.I. MCQUEEN AND THE VIOLET FOG
Serial Number:	90891986	ZEUS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-238-3244
Email: jtelesford@emmetmarvin.com
Correspondent Name: Emmet, Marvin & Martin LLP
Address Line 1: 120 Broadway, 32nd Floor
Address Line 2: Janelle Telesford
Address Line 4: New York, NEW YORK 10271

NAME OF SUBMITTER:	Janelle Telesford
SIGNATURE:	/Janelle Telesford/
DATE SIGNED:	03/10/2022

Total Attachments: 13

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

SOVEREIGN INTERNATIONAL HOLDINGS LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) February 24, 2022

- Assignment
- Security Agreement
- Other Grant of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: JPMORGAN CHASE BANK, N.A.

Internal

Address: _____

Street Address: 383 Madison Avenue, Floor 22

City: New York

State: New York

Country: USA Zip: 10017

- Association Citizenship New York
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

90904489; 90267296; 87050869; 97148633; 90892000

B. Trademark Registration No.(s)

2684476; 2684475; 5132927; 5216651

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Janelle Telesford, Paralegal

Internal Address: Emmet, Marvin, & Martin LLP

Street Address: 120 Broadway, 32nd Floor

City: New York

State: New York Zip: 10271

Phone Number: 212-238-3244

Fax Number: 212-238-3100

Email Address: jtelesford@emmetmarvin.com

6. Total number of applications and registrations involved:

64

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Janelle Telesford
Signature

March 8, 2022

Date

Janelle Telesford
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

13

CONTINUATION OF THE INFORMATION IN ITEM 1.

LUC BELAIRE LLC, a Delaware limited liability company

BUMBU RUM COMPANY LLC, a Delaware limited liability company

VIOLET FOG INTERNATIONAL LLC, a Delaware limited liability company

VILLON INTERNATIONAL LLC, a Delaware limited liability company

SOVEREIGN BRANDS, L.L.C., a Delaware limited liability company

GRANT OF SECURITY INTEREST (TRADEMARK)

Date: February 24, 2022

The undersigned, **SOVEREIGN INTERNATIONAL HOLDINGS LLC**, a Delaware limited liability company (the “**Borrower**”), **LUC BELAIRE LLC**, a Delaware limited liability company, **BUMBU RUM COMPANY LLC**, a Delaware limited liability company, **VIOLET FOG INTERNATIONAL LLC**, a Delaware limited liability company, **VILLON INTERNATIONAL LLC**, a Delaware limited liability company, and **SOVEREIGN BRANDS, L.L.C.**, a Delaware limited liability company (each a “**Grantor**”, and collectively, the “**Grantors**”) and **JPMORGAN CHASE BANK, N.A.** (the “**Lender**”) are parties to a Pledge and Security Agreement, dated as of February 24, 2022 (as amended, supplemented or otherwise modified from time to time, the “**Security Agreement**”). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

Pursuant to the Security Agreement, as security for the payment or performance, as applicable, in full of the Secured Obligations, the Borrower and each Grantor collaterally assigned, mortgaged, pledged and hypothecated to the Lender, and granted to the Lender, a security interest in, all of the right, title and interest of the Borrower and such Grantor in, to and under the Collateral, including, without limitation, certain of its intellectual property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, each Grantor, as security for the payment or performance, as applicable, in full of the Obligations, hereby collaterally assigns, mortgages, pledges and hypothecates to the Lender, and grants to the Lender, a security interest in, all of the right, title and interest of such Grantor in, to and under the following property of such Grantor, now owned or hereafter acquired by such Grantor (collectively, the “**Trademark Collateral**”):

- (a) the trademarks listed on Schedule 1 attached hereto (collectively, the “**Trademarks**”);
- (b) the goodwill of the business symbolized by the Trademarks; and
- (c) all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof.

The Borrower and each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the security interest in the Trademark Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Lender’s address is: 383 Madison Avenue, Floor 22 ,New York, NY 10017, Attention: Matthew Landry.

[The remainder of this page is intentionally left blank]

IN WITNESS WHEREOF, the Borrower and each Grantor has caused this Grant of Security Interest (Trademark) to be duly executed by its duly authorized officer as of the date first set forth above.

BORROWER:

**SOVEREIGN INTERNATIONAL HOLDINGS
LLC**

By: 
Name: Brian E. Berish
Title: Authorized Officer

GRANTORS:

LUC BELAIRE LLC

By: 
Name: Brian E. Berish
Title: Authorized Officer

BUMBU RUM COMPANY LLC

By: 
Name: Brian E. Berish
Title: Authorized Officer

VIOLET FOG INTERNATIONAL LLC

By: 
Name: Brian E. Berish
Title: Authorized Officer

VILLON INTERNATIONAL LLC

By: 
Name: Brian E. Berish
Title: Authorized Officer

SOVEREIGN BRANDS, L.L.C.

By: 
Name: Brian E. Berish
Title: Authorized Officer

Schedule 1
to
Grant of Security Interest (Trademark)

(See Attached 8 Pages)

REGISTRATION NO.	CLASS	MARK	APPLICANT	REGISTRATION NO.	CLASS	MARK	APPLICANT	REGISTRATION NO.	CLASS	MARK	APPLICANT	REGISTRATION NO.	CLASS	MARK	APPLICANT	REGISTRATION NO.	CLASS	MARK	APPLICANT
28912-2021-2551	09	5124	Penning	28912-2021-2551	09	5124	Penning	28912-2021-2551	09	5124	Penning	28912-2021-2551	09	5124	Penning	28912-2021-2551	09	5124	Penning
28912-2021-2552	09	5124	Penning	28912-2021-2552	09	5124	Penning	28912-2021-2552	09	5124	Penning	28912-2021-2552	09	5124	Penning	28912-2021-2552	09	5124	Penning
28912-2021-2553	09	5124	Penning	28912-2021-2553	09	5124	Penning	28912-2021-2553	09	5124	Penning	28912-2021-2553	09	5124	Penning	28912-2021-2553	09	5124	Penning
28912-2021-2554	09	5124	Penning	28912-2021-2554	09	5124	Penning	28912-2021-2554	09	5124	Penning	28912-2021-2554	09	5124	Penning	28912-2021-2554	09	5124	Penning
28912-2021-2555	09	5124	Penning	28912-2021-2555	09	5124	Penning	28912-2021-2555	09	5124	Penning	28912-2021-2555	09	5124	Penning	28912-2021-2555	09	5124	Penning
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28912-2021-2557	09	5124	Penning	28912-2021-2557	09	5124	Penning	28912-2021-2557	09	5124	Penning	28912-2021-2557	09	5124	Penning	28912-2021-2557	09	5124	Penning
28912-2021-2558	09	5124	Penning	28912-2021-2558	09	5124	Penning	28912-2021-2558	09	5124	Penning	28912-2021-2558	09	5124	Penning	28912-2021-2558	09	5124	Penning
28912-2021-2559	09	5124	Penning	28912-2021-2559	09	5124	Penning	28912-2021-2559	09	5124	Penning	28912-2021-2559	09	5124	Penning	28912-2021-2559	09	5124	Penning
28912-2021-2560	09	5124	Penning	28912-2021-2560	09	5124	Penning	28912-2021-2560	09	5124	Penning	28912-2021-2560	09	5124	Penning	28912-2021-2560	09	5124	Penning

Serial Number	Class	Mark Description	Registration Status	Registration Date	Registration Term	Priority Date	Applicant Name	Applicant Address	Attorney Name	Attorney Address	Attorney Phone	Attorney Email	Attorney Website
25913 20283495	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283496	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283497	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283498	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283499	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283500	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283501	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283502	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283503	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283504	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA
25913 20283505	1	UIC RELEASE	Pending	9/27/2025	9/27/2025	9/27/2025	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA	UNITED STATES OF AMERICA

