

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM713496

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/30/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blicker Pierce Wagner Wine Merchants, LLC		03/03/2022	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Last Bottle, Inc.		
<b>Street Address:</b>	755 Skyway Court		
<b>City:</b>	Napa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94558		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90707006	COLLIDE	
<b>Serial Number:</b>	90708174	HALYARD	
<b>Serial Number:</b>	90675538	SLEEPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7072527122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1500 First Street, Ste 200		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	DIGI02-01		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	03/10/2022		
<b>Total Attachments: 3</b>			
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900680601 03/10/2022 CH \$90.00 90707006

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source=bpw\_llc\_-\_us\_apps-signed-certificate#page3.tif

**ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATIONS**

Whereas, Blicker Pierce Wagner Wine Merchants, LLC, a California limited liability company (“Assignor”), owns the marks set forth in Exhibit A attached hereto in the United States which are the subject of pending applications filed by Assignor in the U.S. Patent and Trademark Office based on Assignor’s *bona fide* intent to use the marks in commerce (the “Marks”); and

Whereas, New Last Bottle, Inc., a Delaware corporation (“Assignee”) is desirous of acquiring the Marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer to Assignee, *nunc pro tunc*, effective December 30, 2021, all right, title and interest in and to the Marks, together with that portion of Assignor’s assets in connection with which it has a *bona fide* intent to use the Marks, together with any and all goodwill of the business and assets symbolized by the Marks.

Dated: 03/03/2022

Blicker Pierce Wagner Wine Merchants, LLC

By: Cory Wagner

Name: Cory Wagner

Title: Member

# EXHIBIT A

Mark/Name	App. No./Reg. No.	Brief Goods/Services
<u>COLLIDE</u>	SN: 90707006	Int'l Class: 33 (Int'l Class: 33) Wine
<u>HALYARD</u>	SN: 90708174	Int'l Class: 33 (Int'l Class: 33) Wine
<u>SLEEPER</u>	SN: 90675538	Int'l Class: 33 (Int'l Class: 33) Wine

**SIGNATURE CERTIFICATE**



**REFERENCE NUMBER**

AF86CD38-FEF3-40E7-9DA9-0A82EE15CF8E

**TRANSACTION DETAILS**

**Reference Number**

AF86CD38-FEF3-40E7-9DA9-0A82EE15CF8E

**Transaction Type**

Signature Request

**Sent At**

03/02/2022 17:15 PST

**Executed At**

03/03/2022 21:59 PST

**Identity Method**

email

**Distribution Method**

email

**Signed Checksum**

c20da111cf3f0db9bf7b68b2a6f2087f464895ffadd2d91369043284856ef9f6

**Signer Sequencing**

Disabled

**Document Passcode**

Disabled

**DOCUMENT DETAILS**

**Document Name**

BPW LLC - Us Apps

**Filename**

bpw\_llc\_-\_us\_apps.pdf

**Pages**

2 pages

**Content Type**

application/pdf

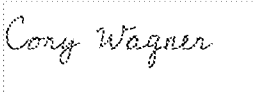
**File Size**

416 KB

**Original Checksum**

b0edea85098863267b47c2eb90f77ca5cfbbfec01f2aa77bb958ef06927cc94b

**SIGNERS**

SIGNER	E-SIGNATURE	EVENTS
<p><b>Name</b> Cory Wagner</p> <p><b>Email</b> cory@bpwine.com</p> <p><b>Components</b> 4</p>	<p><b>Status</b> signed</p> <p><b>Multi-factor Digital Fingerprint Checksum</b> ef7684c02ac5dca7ee1a32d37047b936a1362eeaf14c49056db6f33cc53303b1</p> <p><b>IP Address</b> 96.90.198.250</p> <p><b>Device</b> Chrome via Windows</p> <p><b>Typed Signature</b> </p> <p><b>Signature Reference ID</b> 2A97810A</p>	<p><b>Viewed At</b> 03/03/2022 21:58 PST</p> <p><b>Identity Authenticated At</b> 03/03/2022 21:59 PST</p> <p><b>Signed At</b> 03/03/2022 21:59 PST</p>

**AUDITS**

TIMESTAMP	AUDIT
03/02/2022 17:15 PST	Dickenson Peatman & Fogarty (support@dpf-law.com) created document 'bpw_llc_-_us_apps.pdf' on Chrome via Windows from 98.37.218.140.
03/02/2022 17:15 PST	Cory Wagner (cory@bpwine.com) was emailed a link to sign.
03/03/2022 21:58 PST	Cory Wagner (cory@bpwine.com) viewed the document on Chrome via Windows from 96.90.198.250.
03/03/2022 21:59 PST	Cory Wagner (cory@bpwine.com) authenticated via email on Chrome via Windows from 96.90.198.250.
03/03/2022 21:59 PST	Cory Wagner (cory@bpwine.com) signed the document on Chrome via Windows from 96.90.198.250.