

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM713509

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/30/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blicker Pierce Wagner Wine Merchants, LLC		03/03/2022	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	New Last Bottle, Inc.
Street Address:	755 Skyway Court
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85898892	A CRISP
Serial Number:	85737105	CENTER POINT
Serial Number:	86961899	EPIC YOUNT RIDGE
Serial Number:	88164435	FIRST BOTTLE
Serial Number:	85564271	LAST BOTTLE
Serial Number:	74695664	LUNA VINEYARDS
Serial Number:	85520019	LUNATIC
Serial Number:	86296333	NELLCÔTE
Serial Number:	85831710	NELLCOTE
Serial Number:	85666880	PALACE
Serial Number:	90708227	SINNET
Serial Number:	88630447	THE PALACE 1915
Serial Number:	90708308	THREEFOIL
Serial Number:	86564837	YOUNT RIDGE

CORRESPONDENCE DATA

Fax Number: 7072556876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

REEL: 007656 FRAME: 0024

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7072527122
Email: tmdept@dpf-law.com
Correspondent Name: J. Scott Gerien
Address Line 1: 1500 First Street, Ste 200
Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER:	DIGI02-01
NAME OF SUBMITTER:	J. Scott Gerien
SIGNATURE:	/J. Scott Gerien/
DATE SIGNED:	03/10/2022

Total Attachments: 5

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ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATIONS AND REGISTRATIONS

Whereas, Blicker Pierce Wagner Wine Merchants, LLC, a California limited liability company (“Assignor”), owns the marks set forth in Exhibit A attached hereto in the United States which are registered or pending in the U.S. Patent and Trademark Office (the “Marks”); and

Whereas, New Last Bottle, Inc., a Delaware corporation (“Assignee”) is desirous of acquiring the Marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer to Assignee, *nunc pro tunc*, effective December 30, 2021, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks in the U.S.

Dated: 03/03/2022

Blicker Pierce Wagner Wine Merchants, LLC

By: Cory Wagner

Name: Cory Wagner

Title: Member

EXHIBIT A

Mark/Name	App. No./Reg. No.	Brief Goods/Services
<u>A CRISP</u>	RN: 4679413 SN: 85898892	Int'l Class: 33 (Int'l Class: 33) Wines
<u>CENTER POINT</u>	RN: 4960517 SN: 85737105	Int'l Class: 33 (Int'l Class: 33) Alcoholic beverages except beers
<u>EPIC YOUNT RIDGE</u>	RN: 6251572 SN: 86961899	Int'l Class: 33 (Int'l Class: 33) Wine
<u>FIRST BOTTLE</u>	RN: 5779663 SN: 88164435	Int'l Class: 35 (Int'l Class: 35) Online retail store services featuring wine
<u>LAST BOTTLE</u>	RN: 4241250 SN: 85564271	Int'l Class: 35 (Int'l Class: 35) Online retail store services featuring wine
<u>LUNA VINEYARDS</u>	RN: 2169860 SN: 74695664	Int'l Class: 33 (Int'l Class: 33) wines
<u>LUNATIC</u>	RN: 4281712 SN: 85520019	Int'l Class: 33 (Int'l Class: 33) Wine
<u>NELLCÔTE (Stylized)</u> NELLCÔTE	RN: 4667273 SN: 86296333	Int'l Class: 33 (Int'l Class: 33) Wine
<u>NELLCOTE</u>	RN: 4614466 SN: 85831710	Int'l Class: 33 (Int'l Class: 33) Wine
<u>PALACE</u>	RN: 4408248 SN: 85666880	Int'l Class: 33 (Int'l Class: 33) Wine

Mark/Name	App. No./Reg. No.	Brief Goods/Services
<u>SINNET</u>	SN: 90708227	Int'l Class: 33 (Int'l Class: 33) Wine
<u>THE PALACE 1915</u>	RN: 5997245 SN: 88630447	Int'l Class: 33 (Int'l Class: 33) Wine
<u>THREEFOIL</u>	SN: 90708308	Int'l Class: 33 (Int'l Class: 33) Wine
<u>YOUNT RIDGE</u>	RN: 4974467 SN: 86564837	Int'l Class: 33 (Int'l Class: 33) Wines

SIGNATURE CERTIFICATE



REFERENCE NUMBER

C7A08262-CA91-4B8D-A713-CD715AB25523

TRANSACTION DETAILS

Reference Number

C7A08262-CA91-4B8D-A713-CD715AB25523

Transaction Type

Signature Request

Sent At

03/02/2022 17:15 PST

Executed At

03/03/2022 22:02 PST

Identity Method

email

Distribution Method

email

Signed Checksum

2e7a8b2722a7350cae797c1600bafd2414efe1346f36ee7410bedc885e30827b

Signer Sequencing

Disabled

Document Passcode

Disabled

DOCUMENT DETAILS

Document Name

BPW LLC - Us Registrations

Filename

bpw_llc_-_us_registrations.pdf

Pages

3 pages

Content Type

application/pdf

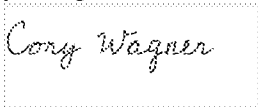
File Size

431 KB

Original Checksum

816de1ab9224d7c28f04cc22196264cbaf8c174b848ef029fea7751cc907b275

SIGNERS

SIGNER	E-SIGNATURE	EVENTS
<p>Name Cory Wagner</p> <p>Email cory@bpwine.com</p> <p>Components 4</p>	<p>Status signed</p> <p>Multi-factor Digital Fingerprint Checksum 768757dce78155e885d4b31700d7bfe29c4aa28c5289b0484768d1179a55f892</p> <p>IP Address 96.90.198.250</p> <p>Device Chrome via Windows</p> <p>Typed Signature </p> <p>Signature Reference ID 547D56A4</p>	<p>Viewed At 03/03/2022 22:02 PST</p> <p>Identity Authenticated At 03/03/2022 22:02 PST</p> <p>Signed At 03/03/2022 22:02 PST</p>

AUDITS

TIMESTAMP	AUDIT
03/02/2022 17:15 PST	Dickenson Peatman & Fogarty (support@dpf-law.com) created document 'bpw_llc_-_us_registrations.pdf' on Chrome via Windows from 98.37.218.140.
03/02/2022 17:15 PST	Cory Wagner (cory@bpwine.com) was emailed a link to sign.
03/02/2022 17:52 PST	Cory Wagner (cory@bpwine.com) viewed the document on Chrome via Windows from 96.90.198.250.
03/03/2022 22:02 PST	Cory Wagner (cory@bpwine.com) viewed the document on Chrome via Windows from 96.90.198.250.
03/03/2022 22:02 PST	Cory Wagner (cory@bpwine.com) authenticated via email on Chrome via Windows from 96.90.198.250.
03/03/2022 22:02 PST	Cory Wagner (cory@bpwine.com) signed the document on Chrome via Windows from 96.90.198.250.

