

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM713619

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SMOOCH LABS INC.		03/09/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MATCH GROUP, LLC		
<b>Street Address:</b>	8750 N. Central Expressway, Suite 1400		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75231		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86983877	JSWIPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123091001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2123091000		
<b>Email:</b>	HWITM@HuntonAK.com		
<b>Correspondent Name:</b>	Jonathan Reichman, Hunton Andrews Kurth		
<b>Address Line 1:</b>	200 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10166		
<b>ATTORNEY DOCKET NUMBER:</b>	118894.0000177		
<b>NAME OF SUBMITTER:</b>	Jonathan D. Reichman		
<b>SIGNATURE:</b>	/Jonathan D. Reichman/		
<b>DATE SIGNED:</b>	03/10/2022		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Assignment (“Assignment”) is made this 9<sup>th</sup> day of March 2022, by SMOOCH LABS INC., a Delaware corporation with an address of 3400 N. Ashton Blvd. Suite 175 Lehi, UT 84043 (“ASSIGNOR”), to and in favor of MATCH GROUP, LLC, a Delaware limited liability company with an address of P.O. Box 25472, Dallas, Texas 752225 (“ASSIGNEE”).

WITNESSETH:

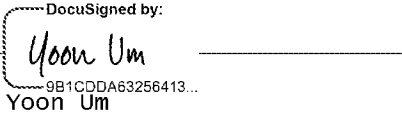
WHEREAS, ASSIGNOR is the owner of the trademarks set forth in Exhibit “A” hereto (collectively, “the Marks”); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all of ASSIGNOR’s right, title and interest in and to the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby permanently and irrevocably assigns, transfers, conveys, grants, bequeaths, sells, contributes and delivers to ASSIGNEE all of ASSIGNOR’s right, title and interest, of whatever kind or nature whatsoever, in and to the Marks, including without limitation any registrations therefor and all common law rights therein, together with: (1) the goodwill of the business relating and appurtenant to the Marks and to the services in connection with which the Marks are and have been used; (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Marks; and (3) the right to sue and recover for the past, present and future infringement or violation of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first written above.

SMOOCH LABS INC.

BY:  \_\_\_\_\_  
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Global Controller, Corporate Secretary

Exhibit "A"

Mark	Serial No.	Filing Date
JSWIPE	86/983877	August 12, 2014