

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM713969

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CRISPIN CIDER COMPANY LLC		03/03/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MOLSON COORS BEVERAGE COMPANY USA LLC		
<b>Street Address:</b>	250 SOUTH WACKER DRIVE, SUITE 800		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4029789	BROWNS LANE	
<b>Registration Number:</b>	3676388	CRISPIN	
<b>Registration Number:</b>	4206051	FOX BARREL	
<b>Registration Number:</b>	4812744	HONEY CRISP	
<b>Registration Number:</b>	3980048	THE SAINT	
<b>Registration Number:</b>	3624196	CRISPIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	andrew.dupree@quarles.com		
<b>Correspondent Name:</b>	Andrew Dupree		
<b>Address Line 1:</b>	411 East Wisconsin Avenue, Suite 2400		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Andrew Dupree		
<b>SIGNATURE:</b>	/Andrew Dupree/		
<b>DATE SIGNED:</b>	03/11/2022		
<b>Total Attachments: 2</b>			

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TRADEMARK ASSIGNMENT



This Assignment is made effective as of March 3, 2022, by Crispin Cider Company LLC, a Minnesota limited liability company doing business at 1213 South Auburn Street, Suite A, Colfax, California 95713 ("Assignor"), for the benefit of Molson Coors Beverage Company USA LLC, a Delaware limited liability company doing business at 250 South Wacker Drive, Suite 800, Chicago, Illinois 60606 ("Assignee").

WHEREAS, Assignor owns the trademarks shown on the attached Schedule (the "Trademarks"), and the goodwill of the business in connection therewith; and

WHEREAS, Assignee desires to purchase and acquire, and Assignor desires to sell, assign, and transfer to Assignee, the Trademarks and the goodwill of the business in connection therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, and transfers to Assignee, Assignor's entire right, title, and interest in and to the Trademarks and the goodwill connected therewith. This assignment shall include all right to sue for past, present, or future infringement thereof, including all income, royalties, damages or payments now and hereafter due and/or payable under any of the foregoing with respect to any of the foregoing, including, without limitation, damages or payments for past or future infringements of any of the foregoing; and the right to sue for past, present and future infringements of any of the foregoing throughout the world.

2. Assignor shall provide Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and at Assignee's reasonable expense (including the execution and delivery of any and all affidavits, declarations, oaths, assignments, powers of attorney or other documentation as may be reasonably required) in the preparation and prosecution of any applications for registration of the any Trademark assigned herein or in the implementation or perfection of this assignment.

In witness whereof, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date first written above.

Crispin Cider Company LLC  
By: Chris Wittman

Molson Coors Beverage Company USA LLC  
By: Geneviève Prévost

Name: Chris Wittman

Name: Geneviève Prévost


Title: Vice President, Associate General Counsel

Title: Director, Global Intellectual Property

SCHEDULE

UNITED STATES TRADEMARK REGISTRATIONS

Trademark	Jurisdiction	Status	Registration No.
BROWN'S LANE	U.S.	Registered	4,029,789
CRISPIN	U.S.	Registered	3,676,388
FOX BARREL	U.S.	Registered	4,206,051
HONEY CRISP	U.S.	Registered	4,812,744
THE SAINT	U.S.	Registered	3,980,048
CRISPIN & Design	U.S.	Registered	3,624,196

The logo consists of a stylized tree with a thick trunk and a full canopy of leaves. Below the tree, the word "CRISPIN" is written in a bold, serif, all-caps font.