

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM713982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank		12/10/2021	Chartered Bank: ARIZONA
RECEIVING PARTY DATA			
Name:	Phoenix Peach, LLC		
Street Address:	5330 South Durango Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	87847212	THE RIGHT WAY, NOT THE EASY WAY.	
Serial Number:	87843666		
Serial Number:	88274612	GOETTLIZE	
Serial Number:	88216557	IF IT'S MADE OF METAL, CALL GOETTL	
Serial Number:	88055534	GOETTL SADIE	
Serial Number:	88260710	SINCE 1939 GOETTL AIR CONDITIONING · PLU	
Serial Number:	88233108	SMARTPHONE THERMOSTAT	
Serial Number:	88231838	SMARTPHONE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.499.6236		
Email:	marianaespinoza@paulhastings.com		
Correspondent Name:	Mariana Espinoza		
Address Line 1:	Paul Hastings LLP		
Address Line 2:	71 South Wacker Drive, Suite 4500		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Mariana Espinoza		
SIGNATURE:	/s/ Mariana Espinoza		

OP \$215.00 87847212

DATE SIGNED:	03/11/2022
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Total Attachments: 3

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source=Relesae Trademark Release (Phoenix Peach) (exec 12.10.21)(39718484.2)#page2.tif

source=Relesae Trademark Release (Phoenix Peach) (exec 12.10.21)(39718484.2)#page3.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "*Termination and Release*") is granted as of December 10, 2021 by **WESTERN ALLIANCE BANK**, in its capacity as collateral agent for certain secured parties (in such capacity, the "*Agent*"), in favor of **PHOENIX PEACH, LLC**, a Nevada limited liability company (the "*Grantor*").

WHEREAS, the Grantor executed and delivered Trademark Security Agreement, dated as of May 13, 2019 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "*Grant*"), granting the Agent a security interest in and lien on certain trademarks and trademark applications ("*Marks*") described therein, which was recorded with the United States Patent and Trademark Office ("*USPTO*") on May 17, 2019, at Reel 6648, Frame 0235;

WHEREAS, the Grantor has requested that the Agent hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the Marks as herein provided; and

WHEREAS, the Grantor has requested that the Agent provide a document suitable for recording with the USPTO to evidence the release of the Agent's security interests in and liens on the Marks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby:

1. terminates the Grant and releases, terminates and discharges all liens and security interests in the Grantor's right, title and interest in, to and under (i) the Marks, including without limitation those trademarks and trademark applications identified in Schedule A hereto, (ii) all proceeds and products of the Marks, (iii) all goodwill associated therewith, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same; and assigns, transfers and conveys to Grantor any interest in all of the foregoing, including any lien and security interest thereof; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

[Signature page follows]

IN WITNESS WHEREOF, Western Alliance Bank, as Agent, has caused this Termination and Release to be executed by its duly authorized officer as of the date above first written.

WESTERN ALLIANCE BANK, as Collateral Agent

By: 
Name: Rick Lamoreux
Title: Senior Director

[Signature Page to Release of Security Interest in United States Trademarks
Phoenix Peach, LLC (2019)]

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TRADEMARK
REEL: 007658 FRAME: 0262

SCHEDULE A

List of Trademarks and Trademark Licenses

Trademark Registrations

<u>Trademark</u>	<u>Registered Owner</u>	<u>Registration Number</u>
THE RIGHT WAY, NOT THE EASY WAY	Phoenix Peach, LC	87847212
THE MARK IS A SOUND. THE MARK CONSISTS OF THE SPOKEN WORDS THE RIGHT WAY, NOT THE EASY WAY, WITH AN EMPHASIS ON THE WORDS RIGHT AND EASY	Phoenix Peach, LLC	87843666
GOETTLIZE	Phoenix Peach, LLC	88274612
IF IT'S MADE OF METAL, CALL GOETTL	Phoenix Peach, LLC	88216557
GOETTL SADIE	Phoenix Peach, LLC	88055534
SINCE 1939 GOETTL AIR CONDITIONING PLUMBING	Phoenix Peach, LLC	88260710
SMARTPHONE THERMOSTAT	Phoenix Peach, LLC	88233108
SMARTPHONE	Phoenix Peach, LLC	88231838