

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM714132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSBC Bank plc		02/24/2022	Public Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	HSBC UK Bank plc		
Street Address:	1 Centenary Square		
City:	Birmingham		
State/Country:	UNITED KINGDOM		
Postal Code:	B1 1HQ		
Entity Type:	Public Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2525885	PERFECT	
Registration Number:	3142454	PERFECT	
Registration Number:	3173364	THE OSN	
Registration Number:	3346465	OPEN SUPPLIER NETWORK	
Registration Number:	4470703	OPEN SUPPLIER NETWORK	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	gregory.esau@dlapiper.com		
Correspondent Name:	Gregory Esau		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Gregory Esau		
SIGNATURE:	/Gregory Esau/		
DATE SIGNED:	03/14/2022		
Total Attachments: 5			
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ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

(Pledgor: Perfect Commerce, LLC)

This ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**Assignment**”), dated as of February 24, 2022, is made by and between HSBC Bank plc, registered in England and Wales with company number 00014259 (the “**Transferor**”), whose registered office is at 8 Canada Square, London, United Kingdom, E14 5HQ, and HSBC UK Bank plc, registered in England and Wales with company number 09928412 (the “**Transferee**”), whose registered office is at 1 Centenary Square, Birmingham, United Kingdom, B1 1HQ. The Transferor and the Transferee are sometime referred to herein individually as a “**Party**” and collectively as the “**Parties**.”

RECITALS

A. The Transferor is a party to that certain Intellectual Property Security Agreement dated September 18, 2017 made by Perfect Commerce, LLC, a Virginia limited liability company, as Pledgor (the “**Pledgor**”), in favor of HSBC Bank plc, as Lender (the “**Security Agreement**”).

B. The Security Agreement was recorded on August 16, 2021 with the United States Patent and Trademark Office (“**USPTO**”) as to patents at Reel 057185, Frame 0902.

C. The Security Agreement was recorded on August 12, 2021 with the USPTO as to trademarks at Reel 7389, Frame 0540.

D. The Security Agreement was filed-with/mailed to the United States Copyright Office (“**USCO**”) on August 13, 2021.

E. Pursuant to the Security Agreement the Pledgor granted to the Transferor security interests in, among other things, those trademark, patent, and copyrights registrations and applications with the USCO and the USPTO listed on **Schedule 1** hereto.

F. The Transferor and the Transferee desire to confirm and provide notice of the Transferor’s assignment of all of the Transferor’s right, title and interest in and to the Security Agreement and the security interests and other rights thereunder to the Transferee.

NOW, THEREFORE, in consideration of the premises, the undersigned Parties hereby agree as follows:

1. **Recitals**. The Parties acknowledge and agree that the recitals to this Assignment are a material and substantive part of this Assignment and that the information set forth in each recital is true and accurate. The recitals are incorporated herein and made part of this Assignment.

2. **Assignment of Security Agreement**. All of the Transferor’s right, title and interest in and to the Security Agreement and the Transferor’s security interests and other rights thereunder, including the Transferor’s security interests in those trademark, patent, and copyrights registrations and applications with the USCO and the USPTO listed on **Schedule 1** hereto, are hereby assigned by the Transferor to the Transferee.

3. Recording at USPTO and USCO. The Parties intend for this Assignment to be recorded with the USPTO and with the USCO.

[The remainder of this page is blank. Signatures appear on the following page.]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first above written.

TRANSFEROR:

HSBC BANK plc by its attorney

DocuSigned by:

Mike Hilton

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By: _____
Name: Mike Hilton
Title: Director

TRANSFeree:

HSBC UK BANK plc by its attorney

DocuSigned by:

Mike Hilton

A5C1C696510D40A...

By: _____
Name: Mike Hilton
Title: Director

[Signature Page to Assignment of Intellectual Property Security Agreement
(Pledgor: Perfect Commerce, LLC)]