

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM714228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fred W. Gretch Enterprises, Ltd.		03/11/2022	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Gretsch Drums LLC		
Street Address:	200 Governor Treutlen Road, Suite 25		
City:	Pooler		
State/Country:	GEORGIA		
Postal Code:	31322		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5681406	GRETSCH	
Registration Number:	1574775	GRETSCH	
Registration Number:	0187744	GRETSCH	
Registration Number:	0347503	GRETSCH BROADCASTER	
CORRESPONDENCE DATA			
Fax Number:	7038362787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7038366400		
Email:	trademarkgroup@oliff.com		
Correspondent Name:	Holly M. Ford Lewis		
Address Line 1:	P.O. Box. 320850		
Address Line 4:	Alexandria, VIRGINIA 22320-4850		
NAME OF SUBMITTER:	Holly M. Ford Lewis		
SIGNATURE:	/Holly M. Ford Lewis/		
DATE SIGNED:	03/14/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT


This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of March 11, 2022, is made by and between Fred W. Gretsch Enterprises, Ltd. ("Transferor"), an Illinois corporation, located at 200 Governor Treutlen Road, Suite 25, Pooler, Georgia 31322, in favor of Gretsch Drums LLC ("Transferee"), a Georgia limited liability company, located at 200 Governor Treutlen Road, Suite 25, Pooler, Georgia 31322. Transferor and Transferee are individually referred to herein as a "Party" and collectively as the "Parties".


WHEREAS, Transferor wishes to transfer to Transferee all of the right, title and interest of Transferor in and to certain Trademarks (as hereinafter defined).


NOW THEREFORE, Transferor agrees as follows:

1. Assignment of Trademarks. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Transferor hereby irrevocably sells, conveys, transfers, delivers and assigns to Transferee, and Transferee hereby accepts, all of Transferor's right, title, and interest in and to the following:

(a) the GRETSCHE word trademark as applied to drums, percussion musical instruments, and parts therefor, including such rights embodied in U.S. Trademark Registration No. 5,681,406, or in divisions or renewals thereof, together with all the goodwill of the business connected therewith and symbolized thereby;

(b) the GRETSCHE stylized trademark (i.e., ) as applied to drums and parts therefor, including such rights embodied in U.S. Trademark Registration No. 1,574,775, or in divisions or renewals thereof, together with all the goodwill of the business connected therewith and symbolized thereby;

(c) the GRETSCHE and design trademark (i.e., ) as applied to drums and parts therefor, including such rights embodied in U.S. Trademark Registration No. 187,744, or in divisions or renewals thereof, together with all the goodwill of the business connected therewith and symbolized thereby;

(d) the GRETSCHE BROADCASTER design trademark () as applied to drums, including such rights embodied in U.S. Trademark Registration No. 347,503, or in divisions or renewals thereof, together with all the goodwill of the business connected therewith and symbolized thereby;

(e) the common law trademark "That Great Gretsch Sound!" as applied to drums and parts therefor, together with all the goodwill of the business connected therewith and symbolized thereby.

The above-assigned trademarks ("Assigned Trademarks") include all rights of any kind whatsoever of Transferor accruing under any of the Assigned Trademarks provided by applicable

law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, except for any already registered trademarks outside of the United States encompassing both drums and guitars, which will be addressed separately. The Transferor also assigns, as to the Assigned Trademarks, any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing as applied to drums and parts therefor; and any and all claims and causes of action with respect to any of the foregoing as applied to drums and parts therefor, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Transferor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Transferee. Following the date hereof, Transferor shall take such steps and actions, and provide such cooperation and assistance to Transferee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Transferee, or any assignee or successor thereto. To the extent the U.S. Trademark Registrations related to the Assigned Trademarks encompass both drums and other musical instruments, such as guitars, either Transferor or Transferee may apply for a division of the Registration and the other Party shall cooperate with such application.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Georgia, without giving effect to any choice or conflict of law provision or rule (whether of the State of Georgia or any other jurisdiction).

Remainder of page intentionally left blank; signature page follows.

IN WITNESS WHEREOF, Transferor has duly executed and delivered this Trademark Assignment as of the date first written above.

**FRED W. GRETSCH ENTERPRISES,
LTD.**

By: Fred W. Gretsch

Name: Fred W. Gretsch

Title: President

Address for Notices: 200 Governor Treutlen
Road, Suite 25, Pooler, Georgia, 31322,

Attention: Fred. W. Gretsch

AGREED TO AND ACCEPTED: **GRETSCH DRUMS LLC**

By: Fred W. Gretsch

Name: Fred W. Gretsch

Title: Manager

Address for Notices: 200 Governor Treutlen
Road, Suite 25, Pooler, Georgia, 31322,

Attention: Fred. W. Gretsch