

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM714716

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/16/2021

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Realtree Digital, LLC		03/16/2022	Limited Liability Company: GEORGIA

## RECEIVING PARTY DATA

<b>Name:</b>	Jordan Outdoor Enterprises, Ltd.
<b>Street Address:</b>	1390 Box Circle
<b>City:</b>	Columbus
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	31907
<b>Entity Type:</b>	Corporation: GEORGIA

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	88817575	NOCKED 'N LOADED
Serial Number:	88623584	SPRING THUNDER
Serial Number:	88455240	PAY DIRT
Serial Number:	88455227	PAY DIRT
Serial Number:	88456559	REALTREE 365
Serial Number:	88657820	REALTREE PRESENTS OUTPOST PODCAST
Serial Number:	88456556	365
Serial Number:	88456551	REALTREE 365
Serial Number:	88717945	WE LIVE IT
Serial Number:	88470274	SPRING THUNDER
Serial Number:	88470263	SPRING THUNDER

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 4048538239

Email: ChancellorShafor@eversheds-sutherland.us

Correspondent Name: Chancellor S. Shafor

TRADEMARK

**Address Line 1:** 999 Peachtree Street NE  
**Address Line 2:** Suite 2300  
**Address Line 4:** Atlanta, GEORGIA 30309

**ATTORNEY DOCKET NUMBER:** 17248-0004

**NAME OF SUBMITTER:** Chancellor s. shafor

**SIGNATURE:** /Chancellor S. Shafor/

**DATE SIGNED:** 03/16/2022

**Total Attachments: 4**

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**ASSIGNMENT OF TRADEMARK REGISTRATIONS NUNC PRO TUNC**

**Effective December 16, 2021**

WHEREAS, REALTREE DIGITAL, LLC, ("ASSIGNOR"), a Georgia limited liability company, is assigning the trademark applications and registrations identified in the attached Exhibit A to JORDAN OUTDOOR ENTERPRISES, LTD., ("ASSIGNEE"), a Georgia corporation, in accordance with the following terms:

WHEREAS, ASSIGNOR is the owner of all right, title, and interest, in and to the trademarks listed in the attached Exhibit A filed in the respective Trademark Offices listed in Exhibit A (collectively, the "Trademarks"); and

WHEREAS, ASSIGNEE is desirous of acquiring said Trademarks and the registrations thereof, together with the good will of the business symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto ASSIGNEE all right, title, and interest in the Trademarks and in the identified registrations of the Trademarks, including the right to sue for damages and other remedies in respect of any infringement of the Trademarks which may have occurred before the date of this assignment, together with the good will of the business symbolized by the Trademarks.

This Assignment is expressly made NUNC PRO TUNC to have the same legal force and effect as if executed by REALTREE DIGITAL, LLC on December 16, 2021.

REALTREE DIGITAL, LLC (Assignor)





By: T. Lamine Hays


Print Name: T. LAMINE HAYS

Title: C.O.O.

EXHIBIT A

Trademark Schedule

Mark	Country	Application No.	Registration No.	Registration Date
NOKCED 'N LOADED	United States	88817575	6531575	October 19, 2021
SPRING THUNDER 	United States	88623584	6630596	January 25, 2022
PAY DIRT	United States	88455240		
PAY DIRT 	United States	88455227		
REALTREE 365	United States	88456559	6257772	January 26, 2021
REALTREE PRESENTS OUTPOST PODCAST 	United States	88657820	6236445	January 5, 2021
365	United States	88456556	6240601	January 5, 2021
				

Mark	Country	Application No.	Registration No.	Registration Date
REALTREE 365 	United States	88456551	6212066	December 1, 2020
WE LIVE IT	United States	88717945	6100037	July 14, 2020
SPRING THUNDER	United States	88470274	6056913	May 19, 2020
SPRING THUNDER 	United States	88470263	6056912	May 19, 2020