

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM714830

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Smucker Natural Foods, LLC		03/07/2022	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TruRoots, LLC		
<b>Street Address:</b>	117 Kendrick St.		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Needham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02494		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3200437	R.W. KNUDSEN FAMILY	
<b>Registration Number:</b>	4609424	ACCENTS	
<b>Registration Number:</b>	5601280	JUST GREEN PEA	
<b>Registration Number:</b>	5601279	JUST RED LENTIL	
<b>Registration Number:</b>	5835604	KNOW YOUR ROOTS	
<b>Registration Number:</b>	5973623	KNOW YOUR ROOTS	
<b>Registration Number:</b>	4599588	TRUROOTS	
<b>Registration Number:</b>	5835603	TRUROOTS	
<b>Registration Number:</b>	5973621	TRUROOTS	
<b>Registration Number:</b>	5973622	TRUROOTS	
<b>Registration Number:</b>	5095361	TRUROOTS	
<b>Registration Number:</b>	2511307	NATURAL BREW	
<b>Registration Number:</b>	1702028	FOR GOODNESS SAKE	
<b>Registration Number:</b>	1316339	HIBISCUS COOLER	
<b>Registration Number:</b>	4426971	JUST BLACK CHERRY	
<b>Registration Number:</b>	4426972	JUST BLACK CURRANT	
<b>Registration Number:</b>	4423412	JUST BLUEBERRY	
<b>Registration Number:</b>	4426970	JUST CONCORD	
		<b>TRADEMARK</b>	

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Property Type	Number	Word Mark
Registration Number:	3964374	JUST CRANBERRY
Registration Number:	5835432	JUST GRAPEFRUIT
Registration Number:	3854028	JUST JUICE
Registration Number:	6459064	JUST MANGO
Registration Number:	5533776	JUST PINEAPPLE
Registration Number:	4423413	JUST POMEGRANATE
Registration Number:	5079369	JUST PRUNE
Registration Number:	4426969	JUST TART CHERRY
Registration Number:	2005283	MORNING BLEND
Registration Number:	1341340	RAZZLE BERRY
Registration Number:	1406046	RECHARGE
Registration Number:	5817733	SENSIBLE SIPPERS
Registration Number:	1471587	VERY VEGGIE
Registration Number:	2133295	SIMPLY NUTRITIOUS
Serial Number:	90837250	JUST BLACKBERRY

**CORRESPONDENCE DATA**

Fax Number: 3128622200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3128628738

Email: michelle.nowicki@kirkland.com

Correspondent Name: Michelle Nowicki

Address Line 1: 300 N. LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	26618-32
NAME OF SUBMITTER:	Michelle Nowicki
SIGNATURE:	/Michelle Nowicki/
DATE SIGNED:	03/16/2022

**Total Attachments: 4**  
source=TruRoots LLC - Certificate of Conversion (DE) (Filed)#page1.tif  
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source=TruRoots LLC - Certificate of Conversion (DE) (Filed)#page4.tif


# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "SMUCKER NATURAL FOODS, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SMUCKER NATURAL FOODS, LLC" TO "TRUROOTS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2022, AT 6:51 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6539810 8100F  
SR# 20220910370

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202866472  
Date: 03-09-22

**TRADEMARK**  
**REEL: 007661 FRAME: 0544**

**CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY**

\* \* \* \* \*  
*Adopted in accordance with the provisions of §18-214  
of the Delaware Limited Liability Company Act*

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 06:51 PM 03/07/2022  
FILED 06:51 PM 03/07/2022  
SR 20220910370 - File Number 6539810

**FIRST**

The non-Delaware limited liability company was first formed in California on February 2, 2022.

**SECOND**

The jurisdiction of the non-Delaware limited liability company immediately prior to filing this Certificate is California.

**THIRD**

The name of the non-Delaware limited liability company immediately prior to filing this Certificate is "Smucker Natural Foods, LLC."

**FOURTH**

The name of the limited liability company as set forth in the attached Certificate of Formation is "TruRoots, LLC."

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of the 7th day of March, 2022.

/s/ Bobby Chacko  
Name: Bobby Chacko  
Title: Authorized Person

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "TRUROOTS, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2022, AT 6:51 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6539810 8100F  
SR# 20220910370

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202866472  
Date: 03-09-22

**TRADEMARK**  
**REEL: 007661 FRAME: 0546**

**CERTIFICATE OF FORMATION  
OF  
TRUROOTS, LLC**

\* \* \* \*

*Adopted in accordance with the provisions of §18-201  
of the Delaware Limited Liability Company Act*

\* \* \* \*

The undersigned, being duly authorized to execute and file this Certificate of Formation for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. Section 18-201, et seq., does hereby certify as follows:

**FIRST**

The name of the limited liability company is TruRoots, LLC.

**SECOND**

The address of the registered office of the limited liability company in the State of Delaware is 1209 Orange Street, City of Wilmington, New Castle County, Delaware 19801. The name and address of the registered agent of the limited liability company for service of process in the State of Delaware are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, City of Wilmington, New Castle County, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the 7th day of March, 2022.

/s/ Bobby Chacko

Name: Bobby Chacko

Title: Authorized Signatory