

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM714982

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Camelot Media Buyer, Inc.		06/05/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Camelot Media Buyer, LLC		
<b>Street Address:</b>	1601 W. Peachtree Street NE		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30309		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4845318	HOT TOPICS	
<b>Registration Number:</b>	5893012	JUSTICE RULES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048156500		
<b>Email:</b>	byates@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Barbara Yates, Paralegal		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	c/o Kilpatrick Townsend & Stockton LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	96222/885586		
<b>NAME OF SUBMITTER:</b>	Barbara Yates		
<b>SIGNATURE:</b>	/Barbara Yates/		
<b>DATE SIGNED:</b>	03/17/2022		
<b>Total Attachments: 3</b>			
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source=CAMELOT MEDIA BUYER INC - DE - Amendment Correction-Domestic#page2.tif			

OP \$65.00 4845318



# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CAMELOT MEDIA BUYER, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CAMELOT MEDIA BUYER, INC." TO "CAMELOT MEDIA BUYER, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 2020, AT 2:13 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

7298069 8100V  
SR# 20205527875

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203058082  
Date: 06-05-20

**TRADEMARK**  
**REEL: 007662 FRAME: 0170**

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW AND  
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY ACT**

1. The name of this corporation is “Camelot Media Buyer, Inc.”
2. The jurisdiction where the corporation first formed is Delaware.
3. The jurisdiction immediately prior to filing this Certificate of Conversion is Delaware.
4. The date the certificate of incorporation of the corporation was first filed with the Delaware Secretary of State is February 26, 2019.
5. The corporation shall be converted to a Delaware limited liability company. The name of the limited liability company as set forth in the Certificate of Formation is Camelot Media Buyer, LLC.
6. The conversion has been approved in accordance with Section 266 of the Delaware General Corporation Law.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion  
on the 5 day of June, 2020.

Camelot Media Buyer, Inc.

Heidi Eddy-Dorn  
By: Heidi Eddy-Dorn (MAY 5, 2020)  
Name: Heidi Eddy-Dorn  
Title: Authorized Person

[Certificate of Conversion – Camelot Media Buyer, Inc.]

RECORDED: 03/17/2022

TRADEMARK  
REEL: 007662 FRAME: 0172