

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM715029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Motion Picture Association International Holdings		03/17/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Motion Picture Association, Inc.		
Street Address:	15301 Ventura Blvd., Building E		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	Non-Profit Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2549051	MPA MOTION PICTURE ASSOCIATION AUDIO VIS	
CORRESPONDENCE DATA			
Fax Number:	2126872329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-682-7474		
Email:	nquintero@foley.com		
Correspondent Name:	Robert S. Weisbein		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	90 PARK AVENUE		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	092969-3000		
NAME OF SUBMITTER:	Katherine P. Califa		
SIGNATURE:	/kpc/		
DATE SIGNED:	03/17/2022		
Total Attachments: 2			
source=Trademark Assignment.MPA.22.docx#page1.tif			
source=Trademark Assignment.MPA.22.docx#page2.tif			

OP \$40.00 2549051

TRADEMARK ASSIGNMENT

WHEREAS, Motion Picture Association International Holdings, a corporation of Delaware with a business address at 15301 Ventura Blvd., Building E Sherman Oaks, California 91403 (hereinafter “**Assignor**”), formerly known as Motion Picture Association (“Former Name”) prior to filing a Certificate of Amendment changing its name with the Delaware Secretary of State on January 2, 2020, is the owner of all rights, title, and interest in and to the trademark identified in Schedule A, for which registration has been obtained at the United States Patent and Trademark Office, including all consumer recognition and goodwill associated therewith (the “**Mark**”);

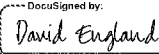
WHEREAS, Motion Picture Association, Inc., a New York non-profit corporation, with a business address at 15301 Ventura Blvd., Building E Sherman Oaks, California 91403 (hereinafter “**Assignee**”) is desirous of acquiring said trademark and the corresponding registration and goodwill thereof, and, with respect to the United States registration set forth in Schedule A hereto, the transfer of the registration accompanies the transfer of that portion of Assignor’s business to which the trademark pertains, and that portion of the business is ongoing and existing;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, convey and transfer to Assignee, and Assignee does hereby accept, the entire worldwide right, title and interest in and to the Mark, and the registration therefor, together with the goodwill of the business symbolized by the Mark, and that portion of the business to which the Mark pertains, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of the Mark or injury to said goodwill, and the right to sue for and recover the same in Assignee’s own name; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that the assigned rights are not encumbered by any grant, license, or other right heretofore given.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment.

**MOTION PICTURE ASSOCIATION
INTERNATIONAL HOLDINGS, AS ASSIGNOR**

**MOTION PICTURE ASSOCIATION, INC., AS
ASSIGNEE**

Signature:  _____
DocuSigned by:
D8EFCD8FC91D773

Signature:  _____
DocuSigned by:
808867F567C6D5

Printed Name: David England

Printed Name: Stephen G. Vaskov


Title: Executive Vice President, Finance and
Chief Financial Officer

Title: Vice President, Corporate Counsel

Date: March 17, 2022

Date: March 17, 2022

SCHEDULE A

Country	Mark	Registration Number	Registration Date	International Class	Status
United States	 The logo for the Motion Picture Association (MPA) features a globe with a film strip around it. Below the globe, the letters "MPA" are prominently displayed in a bold, serif font. Underneath "MPA", the text "MOTION PICTURE ASSOCIATION" is written in a smaller, sans-serif font. At the bottom, there is a line of text in a non-Latin script, likely representing the organization's name in another language. MPA MOTION PICTURE ASSOCIATION Kodak Presents the Motion Picture Association For Global Audiences	2549051	Mar. 19, 2002	42	Incontestable