

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM716156

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	Correction by Declaration erroneously filed on reel/frame 007048/0486 against registration nos. 5759489, 5908164, 5753640, 4977930, 4790425, and 4604215
<b>RESUBMIT DOCUMENT ID:</b>	900662980

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Mane Choice Hair Solution LLC		12/14/2021	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	The Mane Choice Hair Solution LLC
<b>Street Address:</b>	6526 Old Brick Road
<b>Internal Address:</b>	Suite 120-327
<b>City:</b>	Windermere
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	34786
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
<b>Registration Number:</b>	5759489	BEAUTY, HEALTH, SCIENCE
<b>Registration Number:</b>	5908164	PROCEED WITH CAUTION
<b>Registration Number:</b>	5753640	NATURAL GROWTH & RETENTION
<b>Registration Number:</b>	4977930	THE MANE CHOICE
<b>Registration Number:</b>	4790425	THE MANE CHOICE
<b>Registration Number:</b>	4604215	MANETABOLISM

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 216-621-1113  
 Email: ngingo@rennerotto.com  
 Correspondent Name: Nicholas J. Gingo  
 Address Line 1: 1621 Euclid Ave  
 Address Line 2: 19th Floor  
 Address Line 4: Cleveland, OHIO 44115

<b>NAME OF SUBMITTER:</b>	Nicholas J. Gingo
<b>SIGNATURE:</b>	/Nicholas J. Gingo/
<b>DATE SIGNED:</b>	03/23/2022
<b>Total Attachments: 17</b> source=Corrective Assignment with Exhibits - Executed FINAL#page1.tif source=Corrective Assignment with Exhibits - Executed FINAL#page2.tif source=Corrective Assignment with Exhibits - Executed FINAL#page3.tif source=Corrective Assignment with Exhibits - Executed FINAL#page4.tif source=Corrective Assignment with Exhibits - Executed FINAL#page5.tif source=Corrective Assignment with Exhibits - Executed FINAL#page6.tif source=Corrective Assignment with Exhibits - Executed FINAL#page7.tif source=Corrective Assignment with Exhibits - Executed FINAL#page8.tif source=Corrective Assignment with Exhibits - Executed FINAL#page9.tif source=Corrective Assignment with Exhibits - Executed FINAL#page10.tif source=Corrective Assignment with Exhibits - Executed FINAL#page11.tif source=Corrective Assignment with Exhibits - Executed FINAL#page12.tif source=Corrective Assignment with Exhibits - Executed FINAL#page13.tif source=Corrective Assignment with Exhibits - Executed FINAL#page14.tif source=Corrective Assignment with Exhibits - Executed FINAL#page15.tif source=Corrective Assignment with Exhibits - Executed FINAL#page16.tif source=Corrective Assignment with Exhibits - Executed FINAL#page17.tif	

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM596905

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Mane Choice Hair Solution LLC		09/04/2020	Limited Liability Company: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marc Anthony Cosmetics Ltd.		
<b>Street Address:</b>	100 New Park Place		
<b>Internal Address:</b>	Suite 810		
<b>City:</b>	Vaughan, Ontario		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	L4K0H9		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5908164	PROCEED WITH CAUTION	
<b>Registration Number:</b>	5759489	BEAUTY, HEALTH, SCIENCE	
<b>Registration Number:</b>	5753640	NATURAL GROWTH & RETENTION	
<b>Registration Number:</b>	4977930	THE MANE CHOICE	
<b>Registration Number:</b>	4790425	THE MANE CHOICE	
<b>Registration Number:</b>	4604215	MANETABOLISM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2166211113		
<b>Email:</b>	ngingo@rennerotto.com		
<b>Correspondent Name:</b>	Nicholas J. Gingo		
<b>Address Line 1:</b>	1621 Euclid Ave.		
<b>Address Line 2:</b>	19th Floor		
<b>Address Line 4:</b>	Cleveland, OHIO 44115		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Nicholas J. Gingo		

OP \$165.00 5908164

**DECLARATION UNDER 37 C.F.R. §2.20**

I, Laurel MacKay-Lee, hereby declare:

1. I am the Chief Financial Officer of MAV Beauty Brands, Inc., a Canadian Corporation and parent company of The Mane Choice Hair Solution, LLC, a Delaware Limited Liability Corporation.

2. I am familiar with the following U.S. trademark registrations (collectively, the “Registrations”):

<b>Registration No.</b>	<b>Mark</b>
5759489	BEAUTY, HEALTH, SCIENCE
5908164	PROCEED WITH CAUTION
5753640	NATURAL GROWTH & RETENTION
4977930	THE MANE CHOICE (and design)
4790425	THE MANE CHOICE
4604215	MANETABOLISM

3. The confirmatory assignment dated September 4, 2020, reflected in Reel/Frame 7048/0486 (the “Recorded Document”), was erroneous, not proper, and did not transfer ownership of the Registrations because the Recorded Document only transferred ownership interest in the listed Canadian trademark registrations.

4. The Recorded Document is further erroneous, not proper, and did not transfer ownership of the Registrations because on the date of execution, The Mane Choice Hair Solution LLC, an Alabama Limited Liability Corporation, was not the proper owner of the Registrations, and therefore unable to assign any rights in the Registrations.

5. For the above reasons, the Recorded Document was invalid, and did not transfer ownership of the Registrations to the proposed assignee Marc Anthony Cosmetics Ltd.

6. The proper chain of title for Registration Nos. 5759489, 5908164, 5753640, 4977930, and 4790425 is as follows:

a. On November 8, 2019, The Mane Choice Hair Solution LLC, an Alabama Limited Liability Corporation, merged with MCH Newco, LLC, a Delaware Limited Liability Corporation. The documents reflecting said merger are attached as Exhibit A.

b. On November 12, 2019, MCH Newco, LLC, a Delaware Limited Liability Corporation, changed its name to The Mane Choice Hair Solution LLC, a Delaware Limited Liability Corporation, having a business address of 6526 Old Brick Road, Suite 120-327, Windermere, FL 34786 (hereinafter, “Registrant”). The documents reflecting said name change are attached as Exhibit B.

7. The proper chain of title for Registration No. 4604215 is as follows:
- a. On November 8, 2019, The Mane Choice Hair Solution LLC, an Alabama Limited Liability Corporation, merged with MCH Newco, LLC, a Delaware Limited Liability Corporation. The documents reflecting said merger are attached as Exhibit A.
  - b. On November 12, 2019, MCH Newco, LLC, a Delaware Limited Liability Corporation, changed its name to The Mane Choice Hair Solution LLC, a Delaware Limited Liability Corporation, having a business address of 6526 Old Brick Road, Suite 120-327, Windermere, FL 34786 (hereinafter, "Registrant".) The documents reflecting said name change are attached as Exhibit B.
  - c. On September 1, 2020, The Mane Choice Hair Solution LLC assigned Registration No. 4604215 and the associated goodwill to Marc Anthony Cosmetics Ltd., a Canadian Corporation having a business address of 100 New Park Place, Suite 810, Vaughan, Ontario, Canada L4K0H9. The Nunc Pro Tunc assignment reflecting said transfer is attached as Exhibit C.
  - d. On November 15, 2020, Marc Anthony Cosmetics Ltd. assigned Registration No. 4604215 and the associated goodwill back to The Mane Choice Hair Solution LLC, a Delaware Limited Liability Corporation. The Nunc Pro Tunc assignment reflecting said transfer is attached as Exhibit D.

8. Following the chains of title set forth above, Registrant is the current owner of the Registrations.

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of my knowledge are true and all statements made on information are believed to be true.

Signed: *Laurel MacKay-Lee*  
Name: Laurel MacKay-Lee  
Title: Chief Financial Officer  
Dated: December 14 2021

# Exhibit A

**STATE OF ALABAMA  
CERTIFICATE OF MERGER**

**PURPOSE:** In order to merge one or more entities – foreign or domestic - ( merging entities which will cease to exist as an entity in Alabama) into another entity - domestic or foreign - the entities must deliver to the Office of the Alabama Secretary of State a Certificate of Merger pursuant to Section 10A, Chapter 1, Article 8, Code of Alabama 1975.

**INSTRUCTIONS:** Mail one (1) signed copy and as many additional signed copies as there are counties of formation that must be notified of this completed Certificate of Merger (any entity formed in Alabama will need a copy for the county in which it was formed and a check to that county), the filing fee of \$100.00 for standard processing or \$200.00 for expedited processing (credit card, check, or money order) to the **Secretary of State, Business Services, P.O. Box 5616, Montgomery, Alabama, 36103-5616** and the checks to the appropriate Probate Offices (you must contact the county Probate Offices to determine the county fees required) must also be included in the submission package. The merger will not be filed if the credit card does not authorize and will be removed from the index if the check is dishonored (\$30 fee). All processing instructions are complete in this form and Payment Option Sheet. **If you desire a stamped copy of the filing for your records, you must include an additional copy and a prepaid preaddressed envelope.**

Alabama Sec. Of State	Merger 002-533	Date 11/08/2019	Time 15:50	Pg 3	File \$100.00	Ackn \$.00	Exp \$100.00	Total \$200.00
								05/020

(For SOS Office Use Only)

**The information completing this form must be typed (handwritten submissions will be rejected).  
Emailed filings will not be acknowledged, processed, or returned.**

1. Information on the merging entity (this is the entity which will cease to exist/terminating entity):

The name of the entity as formed/registered in Alabama (if not registered the legal name in the jurisdiction of formation/authority):

The Mane Choice Hair Solution LLC

The Alabama Entity ID number: 272 - 583 (Format 000-000) \*

The entity was formed in Madison county, Alabama on 01 / 14 / 2013 (MM/DD/YYYY).

**OR**

The foreign entity is not currently registered to do business in Alabama:

The Public Office (county courthouse, Secretary of State, governmental authority) **and** address of that office where formation documents are filed for the entity formed outside of Alabama:

\_\_\_\_\_

\_\_\_\_\_

Additional merging entities attached – must provide same information as above.

RECEIVED DATE

NOV 08 2019

SECRETARY OF STATE  
OF ALABAMA

**CERTIFICATE OF MERGER**

2. Information on the **surviving entity** (this is the entity which will continue to exist):

The name of the entity as formed/registered in Alabama (if not registered the legal name in the jurisdiction of formation/authority):

MCH Newco, LLC

The Alabama Entity ID number: 592 - 185 (Format 000-000) \*

The entity was formed in \_\_\_\_\_ county, Alabama on \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (MM/DD/YYYY).

**OR**

The surviving entity is an Alabama domestic entity, which is not registered or is not required to register. This will result in all merging entities merging out of existence and no surviving entity registered to do business in Alabama.

The surviving entity is a foreign entity which is not registered and therefore not qualified to do business in Alabama. This will result in all merging entities merging out of existence and no surviving entity registered to do business in Alabama.

**Required for entities formed outside of Alabama or Domestic Entities Not Registered with the Alabama Secretary of State**

The Public Office (county courthouse, Secretary of State, governmental authority) **and** address of that office where formation documents are filed for the entity formed outside of Alabama:

Delaware Secretary of State, 401 Federal Street, Suite 4, Dover, Delaware 19901

3. The effective date of the merger shall be: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (MM/DD/YYYY - date must be the date received by the Office of the Secretary of State or a later date which may not be later than the 90<sup>th</sup> day after the date the instrument was signed). **The index of the Alabama Secretary of State will not reflect a date prior to the date received/filed by that office.**

4. The undersigned certify that the Plan of Merger has been approved and executed by each of the entities, which are to merge in accordance with *Code of Alabama of 1975*, Title 10A.

5. The undersigned certify that if the surviving or resulting entity is one in which one or more owners lack limited liability protection, each owner of an entity party to the merger who is to be an owner of the surviving entity without limited liability protection has consented to the merger in writing.

6. The undersigned certify that a copy of the Plan of Merger shall be furnished on request and without cost to any owner of any entity, which is a party to this merger.

7. A copy of the Plan of Merger is on file at a place of business the surviving entity which is (street address):

6526 Old Brick Road, Suite 120-327, Windermere, FL 34786



**CERTIFICATE OF MERGER**

8. Amendments (within the merger) to surviving entity's formation documents: (name changes may require a name reservation):

\_\_\_\_\_  
\_\_\_\_\_

9. Merger was approved as required by the governing statute of the foreign entity's state/country of formation.

10.  The undersigned certifies that the Merger was certified by the jurisdiction of formation/authority showing that the merger was effectuated prior to the effective date of this filing. Demonstrates compliance with 10A-1-8.02(1)(2)(b).

11. **Foreign Entity requirement – surviving entity only:** Undersigned certifies that the surviving foreign entity resulting from this merger is deemed: (1) To consent that service of process in a proceeding to enforce any obligation or any dissenter's rights of owners of each domestic entity a party to the merger or conversion may be made by registered mail addressed to the surviving or converted entity at the address set forth in the certificate of merger or statement of conversion, as the case may be, or by any method provided by the Alabama Rules of Civil Procedure. Any notice or demand required or permitted by law to be served on the domestic entity may be served on the surviving or converted foreign entity by registered mail addressed to the surviving or converted entity at the address set forth in the plan of merger or statement of conversion, as the case may be, or in any other manner similar to the procedure provided by the Alabama Rules of Civil Procedure for the service of process; and (2) To agree that it will promptly pay to dissenting owners of each domestic entity that is a party to the merger or conversion the amount, if any, to which they are entitled under Alabama law. [10A-1-8.04]

Copies of any other documents which are consistent with Title 10A of the Alabama Code 1975 have been attached. (May include Plan of Merger, additional Signature pages as attachments, etc.)

11 / 08 / 2019  
Date

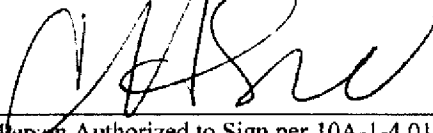
Courtney Adeleve, Member of Sole Member (Surviving Entity)  
Typed Name and Title of Signature Below



Signature of Person Authorized to Sign per 10A-1-4.01, Alabama Code

11 / 08 / 2019  
Date

Courtney Adeleve, Member of Sole Member (Merging Entity)  
Typed Name and Title of Signature Below



Signature of Person Authorized to Sign per 10A-1-4.01, Alabama Code

**\*INSTRUCTION TO OBTAIN ID NUMBER TO COMPLETE FORM:** If you do not have this number immediately available (it is on the face of your original formation/registration filing), you may obtain it on our website at [www.sos.alabama.gov](http://www.sos.alabama.gov) Business Services (below picture), Business Entity Search, Search by Entity Name, enter the registered name of the entity in the appropriate box, and enter. The six (6) digit number containing a dash to the left of the name is the entity ID number. If you click on that number, you can check the details page to make certain that you have the correct entity – this verification step is strongly recommended.

# Exhibit B

**STATE OF ALABAMA  
FOREIGN LIMITED LIABILITY COMPANY (LLC)  
AMENDMENT TO REGISTRATION**

**PURPOSE:** In order to amend the registration of a foreign entity (any entity formed outside of Alabama), the entity must deliver to the Secretary of State for filing an Amendment to Registration pursuant to Section 10A-1-7.06, Code of Alabama 1975.

**INSTRUCTIONS:** Mail two (2) copies of this completed Amendment to Registration, and the filing fee of \$25.00 (credit card, check, or money order) to the Secretary of State, Business Services, P.O. Box 5616, Montgomery, Alabama, 36103-5616 or you may email the filing to [foreign.entities@sos.alabama.gov](mailto:foreign.entities@sos.alabama.gov). If you are submitting this filing via email and paying the standard \$25.00 fee

you may purchase a copy of the filing on our website after the filing has been processed or mark \$4.00 copy fee on the credit card payment form – [www.sos.alabama.gov](http://www.sos.alabama.gov) Business Services, Business Entity Record Copies. If you elect expedited processing (completed within twenty four hours (24hrs.) after receipt by SOS), you may have the stamped copy emailed to you. Expedited processing is \$125.00 (a \$100.00 expedite fee plus the \$25.00 filing fee). If you are mailing/couriering the application and would like an acknowledgment include a copy and postage paid self-addressed envelope. The Amendment will not be processed if the credit card does not authorize and will be removed from the index if the check is dishonored (\$30 fee). All processing instructions are complete in the form and Payment Option Sheet & Filing Instructions; cover letters are not necessary and will not be reviewed.

Alabama  
Sec. Of State  
Entity Change FLL  
592-185  
Date 11/12/2019  
Time 15:59  
191112 3 Pg  
File \$25.00  
Ackn \$1.00  
Exp \$100.00  
Total \$125.00  
10/019

(For SOS Office Use Only)

**This form must be typed or laser printed.**

1. Alabama Entity ID Number (Format: 000-000): 592 - 185

**INSTRUCTION TO OBTAIN ID NUMBER TO COMPLETE FORM:** If you do not have this number immediately available (it is on the face of your original registration filing), you may obtain it on our website at [www.sos.alabama.gov](http://www.sos.alabama.gov) Business Services (below picture), Business Entity Search, click on Entity Name, enter the registered name of the entity in the appropriate box, and enter. The six (6) digit number containing a dash to the left of the name is the entity ID number. If you click on that number, you can check the details page to make certain that you have the correct entity – this verification step is strongly recommended.

2. The legal name of the foreign entity as currently registered with the Alabama Secretary of State:

MCH Newco, LLC

3. If amending the name of the foreign entity for use in Alabama, a copy of the name reservation certificate from the Office of the Alabama Secretary of State must be attached (must be acquired prior to submitting Amendment)

4. The name of the foreign entity has been legally changed to (insert "no change" if not applicable) :

The Mane Choice Hair Solution LLC

RECEIVED DATE  
NOV 12 2019 *mm*  
SECRETARY OF STATE  
OF ALABAMA

**FOREIGN LIMITED LIABILITY COMPANY (LLC)  
AMENDMENT TO REGISTRATION**

5. The name of the foreign entity for use in Alabama only if different from the legal name\* :

N/A

\*A fictitious name may be used **only** if the legal name is not available for use in Alabama or the name does not contain the words "Limited Liability Company" or the abbreviation "L.L.C." or "LLC" (10A-1-5.06).

6. If a fictitious name is used the undersigned certifies the resolution of the LLC's governing authority to adopt the fictitious name for use in Alabama and affirms the authority to make such a certification under 10A-1-7.07.

7. The undersigned certifies that the foreign entity exists as a valid Limited Liability Company under the laws of the entity's jurisdiction of formation.

8. Change Street (No PO Boxes) Address of principal office to: No change

Change Mailing Address of principal office to (if different from street address): No change

9. Change state/country of formation to: No change

10. Attach copies of any other amendments.  Copies attached.

11 / 12 / 2019  
Date

Courney Adeleye, Member of Sole Member  
Typed Name and Title of Signature Below



Signature of Person Authorized to Sign per 10A-1-4.01, Alabama Code

In order to review the sections of the *Code of Alabama 1975* referred to in this filing form you may access [www.sos.alabama.gov](http://www.sos.alabama.gov) and go to Records. Choose the Code of Alabama link to review.

# Exhibit C

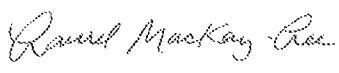
**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

WHEREAS, The Mane Choice Hair Solution LLC (hereinafter, "Assignor"), a Delaware Limited Liability Corporation, having a business address of 6526 Old Brick Road, Suite 120-327, Windermere, FL 34786, has adopted and is the owner of the trademark MANETABOLISM, registered under U.S. Registration No. 4,604,215, and the rights to the trademark set forth in said registration and the goodwill associated with the trademark.

WHEREAS, Marc Anthony Cosmetics Ltd., (hereinafter "Assignee"), a Canadian Corporation having a business address of 100 New Park Place, Suite 810, Vaughan, Ontario, Canada L4K0H9 was desirous of acquiring said trademark, said registration, and the goodwill associated with said mark;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor agrees that Assignor hereby assigns unto Assignee nunc pro tunc effective as of September 1, 2020, all right, title and interest in and to said mark, the goodwill associated with said mark, and the aforesaid U.S. Trademark Registration No. 4,604,215.

The Mane Choice Hair Solution LLC

Signature: 

Signatory Name: Laurel MacKay-Lee

Signatory Title: Chief Financial Officer

Date: December 3, 2021

# Exhibit D

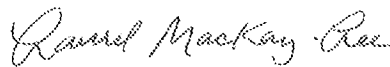
**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

WHEREAS, Marc Anthony Cosmetics Ltd. (hereinafter, "Assignor"), a Canadian Corporation having a business address of 100 New Park Place, Suite 810, Vaughan, Ontario, Canada L4K0H9, has adopted and is the owner of the trademark MANETABOLISM, registered under U.S. Registration No. 4,604,215, and the rights to the trademark set forth in said registration and the goodwill associated with the trademark.

WHEREAS, The Mane Choice Hair Solution LLC (hereinafter "Assignee"), a Delaware Limited Liability Corporation, having a business address of 6526 Old Brick Road, Suite 120-327, Windermere, FL 34786 was desirous of acquiring said trademark, said registration, and the goodwill associated with said mark;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor agrees that Assignor hereby assigns unto Assignee nunc pro tunc effective as of November 15, 2020, all right, title and interest in and to said mark, the goodwill associated with said mark, and the aforesaid U.S. Trademark Registration No. 4,604,215.

Marc Anthony Cosmetics Ltd.

Signature: 

Signatory Name: Laurel MacKay-Lee

Signatory Title: Chief Financial Officer

Date: December 3, 2021



# Recorded Document

Reel 7048 Frame 0486

<b>Address Line 1:</b>	1621 Euclid Ave.
<b>Address Line 2:</b>	19th Floor
<b>Address Line 4:</b>	Cleveland, OHIO 44115
<b>NAME OF SUBMITTER:</b>	Nicholas J. Gingo
<b>SIGNATURE:</b>	/Nicholas J. Gingo/
<b>DATE SIGNED:</b>	09/10/2020
<b>Total Attachments: 1</b>	source=RMDOCS-#6209870-v1-Confirmatory_Assignment_-_TMC_to_MAC#page1.tif

**CONFIRMATORY ASSIGNMENT**

For one dollar and other valuable consideration, the receipt and sufficiency of which are acknowledged, **The Mane Choice Hair Solution LLC** (assignor), whose address is 8000 Madison Blvd, Suite D102123, Madison, ALABAMA UNITED STATES 35758, An Alabama LIMITED LIABILITY COMPANY, confirm that we have assigned and do assign to **Marc Anthony Cosmetics Ltd.** (assignee), whose address is 100 New Park Place, Suite 810, Vaughan, Ontario L4K 0H9, all our rights for Canada in all trademarks listed below, and any registrations which may issue for said trademarks, along with all goodwill associated with and symbolized by the trademarks:

Reference #	Mark	City	Application #	Registration #	Status
43069-3133	PROCEED WITH CAUTION	US	88/416,883	5908164	REGISTERED
43069-3134	BEAUTY, HEALTH, SCIENCE	US	88/119,884	5759489	REGISTERED
43069-3135	NATURAL GROWTH & RETENTION	US	88/024,579	5753640	REGISTERED
43069-3142	THE MANE CHOICE	US	86/801,738	4977930	REGISTERED
43069-3143	THE MANE CHOICE	US	86/492,468	4790425	REGISTERED
43069-3144	MANETABOLISM	US	86/018,403	4604215	REGISTERED
43069-3146	MANETABOLISM	CA	1753640	TMA953552	REGISTERED
43069-3147	THE MANE CHOICE & Design	CA	1752969	TMA991945	REGISTERED
43069-3149	Manetabolism	WO	1289937	1289937	REGISTERED
43069-3150	The Mane CHOICE	WO	1292836	1292836	REGISTERED
43069-3151	YORE	WO	1289944	1289944	REGISTERED
43069-3157	THE MANE CHOICE	CN	46425393		PENDING
43069-3159	MANETABOLISM	CN	35447990	35447990	REGISTERED

I/We agree to do all things and to execute, without additional consideration, any additional documents as reasonably may be required by the assignee to record this assignment and to obtain registration of this trademark in Canada in its name.

The Mane Choice Hair Solution LLC

Dated: Sept 4/2020

By: Judy Adams  
 Name: Judy Adams  
 Title: CFO