OP \$65.00 5546890

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM715083

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hatco Corporation		03/14/2022	Corporation:

RECEIVING PARTY DATA

Name:	Ovention, Inc.
Street Address:	635 S. 28th Street
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53215
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5546890	MILO
Registration Number:	5443128	THE ESSENCE OF COOKING

CORRESPONDENCE DATA

Fax Number: 2627831211

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 262-783-1300

Email: rkmip@rkmiplaw.com

Correspondent Name: Ryan Kromholz & Manion, S.C.

Address Line 1: P.O. Box 26618

Address Line 4: Milwaukee, WISCONSIN 53226

NAME OF SUBMITTER:	Julie A. Wolf
SIGNATURE:	/Julie A. Wolf/
DATE SIGNED:	03/17/2022

Total Attachments: 2

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> TRADEMARK REEL: 007662 FRAME: 0988

ASSIGNMEN'T

Hatco Corporation, of 635 S. 28th Street, Milwaukee, WI 53215, (hereinafter "ASSIGNOR") a corporation of the State of Wisconsin, being the owner by adoption and use of the following trademark(s):

MILO, Reg. No. 5,546,890

THE ESSENCE OF COOKING, Reg. No. 5,443,128

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to Ovention, Inc., 635 S. 28th Street, Milwaukee, Wisconsin, 53215, (hereinafter ASSIGNEE) its successors and assigns, the entire right, title and interest in and to the said trademark(s) and the registration(s) thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

ASSIGNOR warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said ASSIGNOR. ASSIGNOR further warrants that it has not abandoned the trademark(s) through non-use of said mark(s). This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

1 0	
The undersigned, David Rolston, declares: corporation and is authorized to execute this	
Witness the hand and seal of said ASSIGNOI	R this <u>14</u> day of <u>March</u> , 2021
Hatco Corporation By: Man Man David Rolston, President and CEO	_
STATE OF WISCONSIN)
COUNTY OF MILWAUKEE) SS)
who executed the foregoing Assignment,	day of MARCH, 2021, the dCEO of ASSIGNOR, to me known to be the personand acknowledged that he executed the foregoin deed of said corporation, and by its authority.
SVAN SCINO	Notary Public My Commission expires: MAY 13, 2023

TRADEMARK REEL: 007662 FRAME: 0989

POWER OF ATTORNEY

ASSIGNEE hereby appoints all attorneys of RYAN KROMHOLZ & MANION, S.C., P. O. Box 26618, Milwaukee, Wisconsin 53226 phone (262) 783-1300, members of the Bar of the State of Wisconsin, its domestic representatives and attorneys until this appointment is cancelled or replaced, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith before and after registration, to receive certificates of registration and renewal, and to receive service of process, and directs that all communications in this application be addressed to said attorneys.

ACCEPTANCE

	ACCES TAINCES	
The foregoing Assignment is hereby matter.	accepted and I appoint the above attorneys to act in	each said
Ovention, Inc. By:	Dated: March 14	_ 202%, ^{*2}
STATE OF WISCONSIN COUNTY OF WAUKESHA)) SS)	
the above named Jordan Robinson-D be the person who executed the foreg	re me thisday ofMARCH elaney, the Corporate Counsel of ASSIGNOR, to me going Assignment, and acknowledged that he/she exe as the free act and deed of said corporation, and by its	ecuted the
0178 N 30	Notary Public My Commission expires: MAY 13	3,2523

RECORDED: 03/17/2022

TRADEMARK
REEL: 007662 FRAME: 0990