

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM715584

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Common Sense Counsel IP Holdings LLC		03/18/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ADG Vanguard IP LLC		
Street Address:	10960 Wilshire Blvd., 5th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88829300	IN ASSOCIATION WITH NOCTA	
Serial Number:	88982176	IN ASSOCIATION WITH NOCTA	
Serial Number:	88829313	LOVEYOUFOREVER	
Serial Number:	90023992	NOCTA	
Serial Number:	90975112	NOCTA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5122995329		
Email:	trademark@commonsensecounsel.com		
Correspondent Name:	Robert Kleinman, Common Sense Counsel		
Address Line 1:	404 West 7th St.		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Robert Kleinman		
SIGNATURE:	/robert kleinman/		
DATE SIGNED:	03/21/2022		
Total Attachments: 2			
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OP \$140.00 88829300

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made effective this 18th day of March 2022 between the following two parties:

Common Sense Counsel IP Holdings LLC, a Delaware limited liability company, (hereafter referred to as "the Assignor") 404 West 7th St., Austin, Texas 78701 and ADG Vanguard IP LLC, a Delaware limited liability company, (hereafter referred to as "the Assignee") 10960 Wilshire Blvd., 5th Floor, Los Angeles, CA 90024.

WHEREAS:

- a) The Assignor is the owner of the U.S. Trademarks ("the Trademarks"), brief particulars whereof are set out below:

TRADEMARK	U.S. SERIAL NO.	CLASS(ES)
IN ASSOCIATION WITH NOCTA	88829300	009
IN ASSOCIATION WITH NOCTA	88982176	025
LOVEYOUFOREVER	88829313	025
NOCTA	90023992	041
NOCTA	90975112	035

- b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

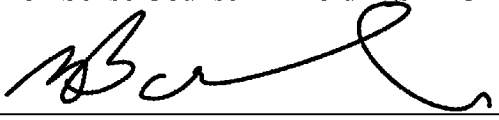
In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademarks are used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

For and on behalf of Assignor:

Common Sense Counsel IP Holdings LLC

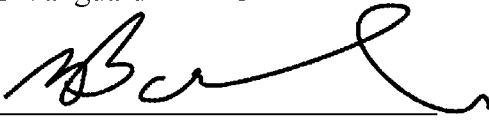
By: 

Matte Babel
Authorized Representative

Date: March 18, 2022

For and on behalf of Assignee:

ADG Vanguard IP LLC

By: 

Matte Babel
Authorized Representative

Date: March 18, 2022

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