

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM715625

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ziff Davis Canada, Inc.		03/17/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ziff Davis, LLC		
<b>Street Address:</b>	114 5th Avenue, 15th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5452659	ASKMEN	
<b>Registration Number:</b>	5045676	BECOME A BETTER MAN	
<b>Registration Number:</b>	5045613	MANTICS	
<b>Registration Number:</b>	5059445	BIG SHINY THINGS	
<b>Registration Number:</b>	5045188	GUYQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2125035417		
<b>Email:</b>	julianna_orgel-eaton@ziffdavis.com		
<b>Correspondent Name:</b>	Julianna Orgel-Eaton		
<b>Address Line 1:</b>	114 5th Avenue, 15th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10011		
<b>NAME OF SUBMITTER:</b>	Alyssa Kaplun		
<b>SIGNATURE:</b>	/Alyssa Kaplun/		
<b>DATE SIGNED:</b>	03/21/2022		
<b>Total Attachments: 2</b>			
source=Ziff Davis Canada, Inc. Trademark Assignment to Ziff Davis, LLC 3-17-22#page1.tif			

OP \$140.00 5452659



TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “Assignment”), entered into on March 17, 2022, is made by and between Ziff Davis Canada, Inc. with an address of 4200 St. Laurent, Suite 801, Montreal, Canada H2W2R2 (“Assignor”) and Ziff Davis, LLC with an address of 114 5<sup>th</sup> Avenue, 15<sup>th</sup> Floor, New York, NY, USA 10011 (“Assignee”).

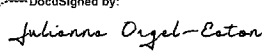
The parties wish to execute this Assignment for purposes of transferring the Trademarks in Schedule A and file the Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Assignee.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor hereby contributes, conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in and to (a) each of the Trademarks; (b) the goodwill of the business symbolized by and associated with the Trademarks; (c) all applications and registrations for the Trademarks; (d) all rights to proceeds, including, without limitation, damages, claims, income, payments and royalties, whether presently existing or hereafter arising, arising out of or related to the Trademarks; (e) all claims, demands and causes of action (in law or in equity) for past, present and future damages arising out of or relating to infringement of the Trademarks; and (f) all rights to sue, counterclaim, and recover for past, present and future infringement arising out of or relating to the Trademarks.
2. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership of trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of Assignor’s rights in the Trademarks.
3. Assignor hereby acknowledges and agrees that from and after the date hereof, the Assignee shall be the exclusive owner of the Trademarks.
4. This Assignment shall be construed in accordance with and governed by the laws of the State of New York, without regard to its choice of law rules.
5. This Assignment (including Schedules thereto) constitutes the entire agreement between the parties, and it supersedes any and all prior or contemporaneous communications, representations, proposals, agreements, and understandings between the parties.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly authorized and executed as of the date hereof.

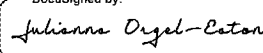
Ziff Davis Canada, Inc. (“Assignor”)

By:    
 00E32EC1CC7B4FD

Name: Julianna Orge1-Eaton

Title: General Counsel

Ziff Davis, LLC (“Assignee”)

By:    
 00E32EC1CC7B4FD

Name: Julianna Orge1-Eaton

Title: General Counsel

**Schedule A**

**Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>
ASKMEN	United States of America	5452659
BECOME A BETTER MAN	United States of America	5045676
MANTICS	United States of America	5045613
BIG SHINY THINGS	United States of America	5059445
GUYQ	United States of America	5045188