

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718199

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900671041		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suzuki Motor of America, Inc.		04/01/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Suzuki Motor USA, LLC		
Street Address:	3251 E. Imperial Highway		
City:	Brea		
State/Country:	CALIFORNIA		
Postal Code:	92821-6795		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4090335	SUZUKI PIT STOP PLUS	
Registration Number:	3595888	EQUATOR	
Registration Number:	3272726	SUZUKI SELECT	
Registration Number:	1553646	SWIFT	
CORRESPONDENCE DATA			
Fax Number:	7043395853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311027		
Email:	CLT-TMCorrespondence@mvalaw.com		
Correspondent Name:	Henry B. Ward, III		
Address Line 1:	100 North Tryon Street, Suite 4700		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	048606.000008		
NAME OF SUBMITTER:	Henry B. Ward, III		
SIGNATURE:	/hbw/		
DATE SIGNED:	03/31/2022		
Total Attachments: 3			

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ASSIGNMENT

WHEREAS, *Suzuki Motor of America, Inc.*, a California corporation having a principal place of business at 3251 E Imperial Highway, Brea, California 92821-6795 (hereinafter referred to as “ASSIGNOR”), was formerly the exclusive owner of the entire right, title, and interest in and to the trademarks and service marks SUZUKI PIT STOP PLUS, EQUATOR, SUZUKI SELECT, and SWIFT (collectively, the “Marks”) and registrations therefor listed in Schedule 1 attached hereto (collectively, the “Registrations”);

WHEREAS, *Suzuki Motor USA, LLC*, a California limited liability company having a principal place of business at 3251 E Imperial Highway, Brea, California 92821-6795 (hereinafter referred to as “ASSIGNEE”), acquired from ASSIGNOR the Marks, Registrations and associated goodwill of the business appurtenant to and symbolized by said Marks pursuant to a Contribution Agreement dated April 1, 2021, and is desirous of confirming that it has done so; and

WHEREAS, ASSIGNOR and ASSIGNEE desire to confirm the transfer and assignment of the Marks, Registrations and associated goodwill of the business appurtenant to and symbolized by said Marks effective April 1, 2021.

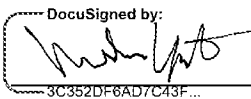
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby acknowledges and confirms that effective April 1, 2021, ASSIGNOR transferred and assigned to ASSIGNEE the entire right, title, and interest in and to the Marks, Registrations, and the goodwill of the business appurtenant to and symbolized by said Marks, and all rights of action against third parties for past infringement of said Marks and Registrations, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had the transfer and assignment not

been made.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by their duly authorized officer effective as of April 1, 2021.

ASSIGNOR:

Suzuki Motor of America, Inc.

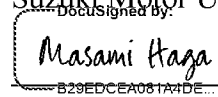
DocuSigned by:

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By: Masahiro Yamamoto

Title: Executive Vice President

ASSIGNEE:

Suzuki Motor USA, LLC

DocuSigned by:

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By: Masami Haga

Title: President

SCHEDULE 1

Service Mark / Trademark	Appl. Ser. No./ Reg. Number	Date of Registration
SUZUKI PIT STOP PLUS	SN: 85/328,826 RN: 4,090,335	01/24/2012
EQUATOR	SN: 77/321,920 RN: 3,595,888	03/24/2009
SUZUKI SELECT	SN: 76/608,020 RN: 3,272,726	07/31/2007
SWIFT	SN: 73/700,324 RN: 1,553,646	08/29/1989

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