

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM715892

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SportTechie, Inc.		10/07/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Leaders Group Holdings LLC		
Street Address:	120 W Morehead		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5499629	SPORTTECHIE	
Registration Number:	6466072	SPORTTECHIE	
Registration Number:	6466071	S	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212.286.8246		
Email:	egisolfi@advance.com		
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	One World Trade Center		
Address Line 2:	Advance Publications, Inc.		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	Eric Gisolfi		
SIGNATURE:	/eric gisolfi/		
DATE SIGNED:	03/22/2022		
Total Attachments: 2			
source=SportTechie Trademark Assignment - Leaders Group - US (Fully Executed)#page1.tif			
source=SportTechie Trademark Assignment - Leaders Group - US (Fully Executed)#page2.tif			

OP \$90.00 5499629

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of October 7, 2021 by and between SportTechie Inc., a Delaware corporation (Assignor), located at 470 L'enfant Plaza SW, #23834, Washington, DC 20024, and Leaders Group Holdings LLC, a Delaware limited liability company (Assignee), located at 120 West Morehead Street., Suite 400, Charlotte, NC 28202.

WHEREAS, Assignor and Assignee are party to the Asset Purchase Agreement, dated October 7, 2021;

WHEREAS, Assignor has made exclusive use of the trademark(s) shown on the attached Schedule A, hereinafter "the Trademark(s)", and Assignor desires to assign all of its rights, title and interest in and to the Trademark(s); and

WHEREAS, Assignee desires to acquire the Trademark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Trademark(s), together with any and all goodwill associated with the use and/or registration of the Trademark(s) and all common law rights.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their duly authorized representatives as of the day and year above written.

ASSIGNOR:

SportTechie, Inc.

By: 

Name: Taylor Bloom

Title: Chief Executive Officer

ASSIGNEE:

Leaders Group Holdings LLC

By: Warren S. Thune

Name: Warren Thune

Title: Chief Executive Officer

SCHEDULE A

TRADEMARKS

Trademark	Country	Registration No.	Registration Date
SPORTTECHIE (in black and white)	United States	Reg. No. 5499629	June 19, 2018
SPORTTECHIE (in color)	United States	Reg. No. 6466072	August 31, 2021
S (design mark)	United States	Reg. No. 6466071	August 31, 2021