

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM715945

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loveland Products, Inc.		03/01/2022	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	DLF Pickseed USA, Inc.		
Street Address:	175 West H Street		
City:	Halsey		
State/Country:	OREGON		
Postal Code:	97348		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2499083	DESERT STAR	
Registration Number:	3419877	DROUGHT BUSTER	
Registration Number:	2631599	LEAGUE MASTER	
Registration Number:	3801453	OREGRO SEEDS	
Registration Number:	3858225	OREGRO'S ALL NATURAL TURF SEED	
Registration Number:	2608224	PRIME-CUT	
Registration Number:	3412362	SOUTHERN BLOOM	
Registration Number:	2755266	SUNGRAZER	
Registration Number:	4552997	WINTERMAX	
Registration Number:	4552998	WINTERMORE	
CORRESPONDENCE DATA			
Fax Number:	3172378443		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@faegredrinker.com		
Correspondent Name:	Stephanie A. Gumm/Teresa E. Dandridge		
Address Line 1:	300 N. Meridian Street, Suite 2500		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Dianna L. Gould		

OP \$265.00 2499083

SIGNATURE:	/Dianna L. Gould/
DATE SIGNED:	03/22/2022
Total Attachments: 3 source=Trademark Assignment - LPI and DLF#page1.tif source=Trademark Assignment - LPI and DLF#page2.tif source=Trademark Assignment - LPI and DLF#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 1st day of March 2022, by Loveland Products, Inc., a Colorado corporation, with an address of 3005 Rocky Mountain Avenue, Loveland, Colorado 80538 ("Assignor"), to DLF Pickseed USA, Inc., an Oregon corporation, with an address of 175 West H Street, Halsey, Oregon 97348 ("Assignee"),

WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks specified on Schedule A (the "Marks"); and

WHEREAS, Assignor wishes to assign all of its right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee desires to acquire said Marks and all of the rights to and interests therein, and assume all related obligations related thereto.


NOW, THEREFORE, Assignor, for and in exchange of the sum of \$1.00 and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks, including the applications and registrations for each of the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor agrees to execute, acknowledge and deliver to Assignee, at Assignee's reasonable request, any and all further documents, papers, affidavits, statements and/or other instruments, whether or not in paper or electronic form, to confirm Assignee's ownership of all rights pursuant to this Assignment.

This Assignment shall be binding upon the successors and assigns of Assignor and inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment to be effective as of the date first above written.

Loveland Products, Inc.

By: 
Printed Name: Brent Smith
Title: President

DLF Pickseed USA, Inc.

By: _____
Printed Name: _____
Title: _____

TRADEMARK ASSIGNMENT

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WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks specified on Schedule A (the "Marks"); and

WHEREAS, Assignor wishes to assign all of its right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee desires to acquire said Marks and all of the rights to and interests therein, and assume all related obligations related thereto.

NOW, THEREFORE, Assignor, for and in exchange of the sum of \$1.00 and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks, including the applications and registrations for each of the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor agrees to execute, acknowledge and deliver to Assignee, at Assignee's reasonable request, any and all further documents, papers, affidavits, statements and/or other instruments, whether or not in paper or electronic form, to confirm Assignee's ownership of all rights pursuant to this Assignment.

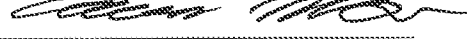
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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment to be effective as of the date first above written.

Loveland Products, Inc.

DLF Pickseed USA, Inc.

By: _____

By:  _____




Printed Name: _____

Printed Name: Claus Ikjaer

Title: _____

Title: President and CEO

**Schedule A
Marks**

Mark	Country	Status	Reg No	Reg Date	Goods
DESERT STAR	United States of America	Registered/Granted	2,499,083	10/16/2001	Grass seed in Int. Class 31
DROUGHT BUSTER	United States of America	Registered/Granted	3,419,877	4/29/2008	Grass seeds for turf and forage use in Int. Class 31
LEAGUE MASTER	United States of America	Registered/Granted	2,631,599	10/8/2002	Grass seed in Int. Class 31
OREGRO SEEDS	United States of America	Registered/Granted	3,801,453	6/15/2010	Agricultural seeds, namely, grass seeds, clover seeds, alfalfa seeds, flower seeds, grain seeds and vegetable seeds in Int. Class 31
OREGRO'S ALL NATURAL TURF SEED & Design 	United States of America	Registered/Granted	3,858,225	10/5/2010	Agricultural seeds, namely, grass seed, clover seed, alfalfa seed, wheat seed, oat seed, rye seed, barley seed, pea seed, vetch seed and trefoil seed in Int. Class 31
PRIME-CUT	United States of America	Registered/Granted	2,608,224	8/13/2002	Grass seed in Int. Class 31
SOUTHERN BLOOM	United States of America	Registered/Granted	3,412,362	4/15/2008	Flower seeds; Seeds for flowers in Int. Class 31
SUNGRAZER	United States of America	Registered/Granted	2,755,266	8/26/2003	Annual ryegrass seed in Int. Class 31
WINTERMAX	United States of America	Registered/Granted	4,552,997	6/17/2014	Agricultural seeds, namely, grass seed, clover seed, bean seed, pea seed and vetch seed in Int. Class 31
WINTERMORE	United States of America	Registered/Granted	4,552,998	6/17/2014	Agricultural seeds, namely, grass seed, clover seed, bean seed, pea seed and vetch seed in Int. Class 31
ALL NATURAL FORAGE SEED & Design 	Canada	Registered/Granted	TMA800617	6/22/2011	Grass seed; grass seeds
OREGRO'S ALL NATURAL TURF SEED & Design 	Canada	Registered/Granted	TMA829412	8/8/2012	Agricultural seeds, namely, grass seed, clover seed, alfalfa seed, wheat seed, oat seed, rye seed, barley seed, pea seed, vetch seed and trefoil seed