

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM716010

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportswear Company S.p.A.		12/30/2021	Joint Stock Company: ITALY
RECEIVING PARTY DATA			
Name:	Moncler S.p.A.		
Street Address:	Via Stendhal 47		
City:	Milano		
State/Country:	ITALY		
Postal Code:	20144		
Entity Type:	Joint Stock Company: ITALY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2706733	STONE ISLAND	
Registration Number:	3707866	STONE ISLAND	
Registration Number:	1370214	STONE ISLAND	
Registration Number:	4305496	STONE ISLAND STONE ISLAND	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	mandy@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1397 Carroll Drive		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Jeffrey B. Sladkus		
SIGNATURE:	/Jeffrey B. Sladkus/		

OP \$115.00 2706733

DATE SIGNED:	03/22/2022
Total Attachments: 2 source=W507066-05_assignment#page1.tif source=W507066-05_assignment#page2.tif	

CONFIRMATORY DEED OF ASSIGNMENT

THIS CONFIRMATORY DEED OF ASSIGNMENT is effective as of December 30, 2021, by and between Sportswear Company S.p.A. (IN SIGLA SPW S.P.A.), an Italian joint stock company with a principal business address of Galleria Cavour, 4 40124 Bologna Italy (hereinafter "Sportswear Company") and Moncler S.p.A., an Italian joint stock company with a principal business address of Via Stendhal 47, 20144 Milano Italy (hereinafter "Moncler").

WHEREAS, in accordance with an agreement dated December 30, 2021, Sportswear Company assigned, transferred, and sold the Intellectual Property Rights listed in Exhibit A (the "IP Rights") to Moncler, together with the goodwill of the business associated therewith; and

WHEREAS, Sportswear Company and Moncler desire to confirm and record the assignment of the IP Rights, together with the goodwill of the business associated therewith.

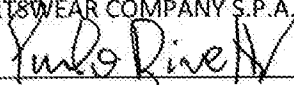
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Sportswear Company declares to have assigned, as proprietors, unto Moncler all rights, title, and interest in and to the IP Rights, together with the goodwill of the business associated therewith; and
2. Moncler confirms to have received all right, title, and interest to the IP Rights and any and all goodwill of the business associated therewith.

Sportswear Company agrees to execute and deliver at the request of Moncler, all papers, instruments and assignments, and to perform any other reasonable act that Moncler may require in order to vest all of Sportswear Company's right, title and interest in and to the IP Rights in Moncler and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Moncler, to the extent such evidence is in possession or control of Sportswear Company.

This Confirmatory Deed of Assignment may be signed in any number of counterparts, including electronic counterparts, with the same effect as if the signature on each counterpart were on the same instrument.

This Confirmatory Deed of Assignment shall be construed under and governed by the laws of the United States of America, without regard to principles of conflict of laws. This document sets forth the entire agreement and understanding between the parties relating the subject matter hereof.

SPORTSWEAR COMPANY S.P.A.
By: 
Name: MR. CARLO RIVETTI
Title: CHAIRMAN AND CEO
Date: 10/3/2022





MONCLER S.P.A.
By: 
Name: MR. REMO RUFFINI
Title: CHAIRMAN AND CEO
Date: 10/3/2022

EXHIBIT A

Design Patents

Applicant	Title	Filing date	Application number	Grant date	Grant number	Status
SPORTSWEAR COMPANY - S.P.A. (IN SIGLA SPW S.P.A.)	FABRIC WITH SURFACE ORNAMENTATION	June 29, 2016	29/569,688	July 31, 2018	D824,181	Registered
SPORTSWEAR COMPANY S.P.A.	TROUSER ACCESSORY	December 22, 2009	29/347,389	November 8, 2011	D-648,100 S	Registered

Trademarks

Applicant	Trademark	Application number	Registration Date	Registration Number	Status
SPORTSWEAR COMPANY - S.P.A. Galleria Cavour, 4 40124 Bologna Italy	STONE ISLAND	76399063	April 15, 2003	2706733	Registered
SPORTSWEAR COMPANY - S.P.A. (IN SIGLA SPW S.P.A.) Galleria Cavour, 4 40124 Bologna Italy		77623568	November 10, 2009	3707866	Registered
SPORTSWEAR COMPANY S.P.A. Galleria Cavour, 4 40124 Bologna Italy		73459580	November 12, 1985	1370214	Registered
SPORTSWEAR COMPANY - S.P.A. (IN SIGLA SPW S.P.A.) Galleria Cavour, 4 40124 Bologna Italy		77737675	March 19, 2013	4305496	Registered