

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM716182

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perform Group LLC		10/12/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	It's Greek to Me, Inc.		
Street Address:	520 McCall Road		
City:	Manhattan		
State/Country:	KANSAS		
Postal Code:	66502		
Entity Type:	Corporation: KANSAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1751938	AF	
Registration Number:	1732114	ALPHA FACTOR AF	
Registration Number:	2591335	ALPHA FACTOR	
Registration Number:	2240775	ALPHA FACTOR	
Registration Number:	1514596	ALPHA FACTOR	
Registration Number:	4277121	COMPETE WITH CONFIDENCE	
CORRESPONDENCE DATA			
Fax Number:	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3366077300		
Email:	tmadmin@kilpatricktownsend.com		
Correspondent Name:	Laura Miller		
Address Line 1:	1001 W. Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
NAME OF SUBMITTER:	Laura Miller, NC Bar Member		
SIGNATURE:	/laura miller/		
DATE SIGNED:	03/23/2022		

OP \$165.00 1751938

Total Attachments: 8

source=Perform Group to Its Greek to Me#page1.tif

source=Perform Group to Its Greek to Me#page2.tif

source=Perform Group to Its Greek to Me#page3.tif

source=Perform Group to Its Greek to Me#page4.tif

source=Perform Group to Its Greek to Me#page5.tif

source=Perform Group to Its Greek to Me#page6.tif

source=Perform Group to Its Greek to Me#page7.tif

source=Perform Group to Its Greek to Me#page8.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and among Perform Group LLC, a Delaware limited liability company with its principal place of business at 333 East Seventh Avenue, York, Pennsylvania, 17405, United States of America ("Assignor") and It's Greek to Me, Inc., a Kansas corporation with its principal address at 520 McCall Road, Manhattan, Kansas 66502, United States of America ("Assignee") effective as of October 12, 2021 (the "Effective Date"). Capitalized terms used herein but not otherwise defined herein shall have the meanings set forth in the Agreement (defined below).

WHEREAS, Assignor and Assignee are parties to the Asset Purchase Agreement dated as of September 13, 2021 (the "Agreement") which was approved by the United States Bankruptcy Court for the Middle District of Pennsylvania in an Order entered September 22, 2021 in Case No. 1-21-01345 (the "Approval Order");

WHEREAS, pursuant to the Agreement, Assignor has agreed to sell, transfer, convey, assign and deliver to Assignee all of its rights to the trademarks identified in in Exhibit A hereto (the "Assigned Trademarks and Rights");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, on the terms and subject to the conditions set forth in the Agreement, effective as of the Effective Date, the undersigned Assigner does hereby assign, sell, transfer, convey, grant and deliver to Assignee all of Assignor's right, title and interest in, to and under the Assigned Trademarks and Rights, including all registrations and applications for registration thereof, the goodwill of the business connected with the use thereof and symbolized thereby, all common law rights and rights of priority in any country in respect thereto, all rights arising from prior settlements or coexistence agreements with respect thereto and all rights of

action, interests, claims and demands recoverable at law or in equity that Assignor has or may have for past, present or future infringements, thereof, in each case free and clear of all liens and liabilities.

This Assignment is intended to implement the provisions of the Agreement, is expressly subject to the terms and conditions thereof, and shall not be construed to enhance, extend or limit the representations and warranties, rights, obligations or remedies of any party thereunder, and the Agreement shall not be superseded hereby or merged hereinto but shall remain in full force and effect. In case of any conflict or inconsistency between the terms and conditions of this Assignment and the terms and conditions of the Agreement, the terms and conditions of the Agreement shall govern.

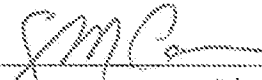
This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement. A signature delivered by facsimile or other electronic means is as effective as delivery of an original signature.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the date first above written.

[signatures on following pages]

ASSIGNOR

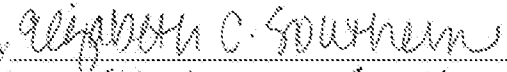
Perform Group, LLC

By  Bank Trustee
Name: STEVEN M CALL

Title: BANK RELATED TRUSTEE



ASSIGNEE

It's Greek To Me, Inc.


By 
Name: ELIZABETH C. SOUTHERN



Title: VICE PRESIDENT AND ASSISTANT SECRETARY

Exhibit A
Assigned Trademarks and Rights

Mark	Jurisdiction	Reg. No. / (App. No.)	Reg. Date / (App. Date)	Class / Goods & Services
 (AF Stylized)	USA	1751938	Feb. 9, 1993	Class 25: men's, women's and children's jackets, pullovers, briefs, shorts, pants and warm-up suits; women's and children's tights, bodysuits and leotards; men's and children's sleeveless competition shirts
 Alpha Factor	USA	1732114	Nov. 10, 1992	Class 25: men's, women's and children's tee shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, bodysuits, warm-up suits, leotards and shoes
ALPHA FACTOR	USA	2591335	July 9, 2002	Class 35: Mail order catalog services and computerized on-line retail services, both

				featuring apparel for gymnasts.
ALPHA FACTOR	USA	2240775	Apr. 20, 1999	Class 25: Men's, women's and children's T-shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, bodysuits, warm-up suits, leotards and shoes
ALPHA FACTOR	USA	1514596	Nov. 29, 1988	Class 25: Men's, women's and children's t-shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, bodysuits and warm-up suits
COMPETE WITH CONFIDENCE	USA	4277121	Jan. 15, 2013	Class 25: Body suits; Briefs; Jackets; Leotards; Pants; Pullovers; Shoes; Shorts; Sleeveless jerseys; Tee shirts; Tights; Trunks; Warm-up suits

				<p>Class 35: Computerized on-line retail store services in the field of apparel for gymnasts; Mail order catalog services featuring apparel for gymnasts</p>
<p>ALPHA FACTOR</p>	<p>EU</p>	<p>51425</p>	<p>Feb. 20, 1998</p>	<p>Class 25: Men's, women's and children's tee shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, bodysuits, warm-up suits, leotards and shoes.</p>
 <p>(AF Stylized)</p>	<p>EU</p>	<p>51441</p>	<p>Mar. 10, 1999</p>	<p>Class 25: Men's, women's and children's tee shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, bodysuits, warm-up suits, leotards and shoes.</p>

 <p>(AF Stylized)</p>	Canada	TMA550455 (1043460)	Sept. 10, 2001	<p>Class 25: (1) Men's, women's and children's warm-up jackets, pants, leotards; men's competition pants, shorts, skirts, tanks, women's bodyliners. (2) Men's, women's and children's jackets, pullovers, briefs, shorts, pants and warm-up suits; women's and children's tights, bodysuits and leotards; men's and children's sleeveless competition shirts.</p>
 <p>Alpha Factor</p>	Japan	4597367	Aug. 23, 2002	<p>Class 25: T-shirts, running shirts, jackets, pullover type sweaters and pullover type shirts, briefs, tights, shorts, trunks, trousers and pants, body suits, warm-up suits, leotards, other clothing, footwear, cycling competition shirts, Rugby</p>

				competition shirts, other exercise special clothing, special exercise shoes
ALPHA FACTOR	Australia	1311093	Jul. 20, 2009	Class 25: Clothing, footwear and headgear; men's, women's and children's T-shirts, sleeveless competition shirts, jackets, pullovers, briefs, tights, shorts, trunks, pants, body suits, warm-up suits, leotards and shoes Class 35: Mail order catalogue services and computerised on-line retail services, both featuring apparel for gymnasts

US2000 14771205 2