TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM716263

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|-------------------------|
| Wicket Labs, Inc. | | 03/22/2022 | Corporation: WASHINGTON |

RECEIVING PARTY DATA

| Name: | Brightcove Inc. |
|-----------------|-----------------------|
| Street Address: | 281 Summer Street |
| City: | Boston |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 02210 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 5854991 | WICKET LABS |
| Registration Number: | 5732450 | WL |
| Registration Number: | 5732451 | СНІ |

CORRESPONDENCE DATA

Fax Number: 8337930703

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-268-0066 Email: efs@adseroip.com

Adsero IP **Correspondent Name:**

Address Line 1: 8210 Southpark Terrace Address Line 4: Littleton, COLORADO 80120

| ATTORNEY DOCKET NUMBER: | 0725.01 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Kathryn L. Bohmann |
| SIGNATURE: | /klb/ |
| DATE SIGNED: | 03/23/2022 |

Total Attachments: 2

source=Wicket Brightcove TM Asssignment Executed (03-22-2022)#page1.tif source=Wicket Brightcove TM Asssignment Executed (03-22-2022)#page2.tif

> TRADEMARK **REEL: 007669 FRAME: 0375**

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made by and between Wicket Labs, Inc., a Washington Corporation, having an address at 3501 NW 67th Street, Seattle, WA 98117-6034 ("ASSIGNOR"), and Brightcove Inc., a Delaware Corporation, having an address at 281 Summer Street, Boston, MA 02210 ("ASSIGNEE"), as follows:

RECITALS

WHEREAS, ASSIGNOR has adopted and used or otherwise owns the trademarks set forth in the attached SCHEDULE A, said trademarks, including all registrations and applications for registration, all associated common law rights, and all rights to sue and recover for past infringement, and all goodwill associated therewith, being collectively referred to as the "ASSIGNED TRADEMARKS;" and

WHEREAS, ASSIGNEE and ASSIGNOR wish to transfer record title of the ASSIGNED TRADEMARKS and to execute a document suitable for recordation in the United States Patent and Trademark Office and other trademark offices worldwide:

<u>AGREEMENT</u>

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does grant, assign, transfer, convey, and deliver to ASSIGNEE all ASSIGNOR'S right, title and interest in, to, and under the ASSIGNED TRADEMARKS throughout the world, together with the goodwill of the business to which the ASSIGNED TRADEMARKS pertain.

The parties have caused their duly authorized representatives to execute this Agreement effective as of the last date entered below.

| Wicket | trabs, Inc | |
|---|------------|-----------|
| By: | USIN | |
| Name: | Doug Po | Hein |
| Title: | Director | |
| Date: | 3/22 | , 2022 |
| | | |
| Brighte | ove Inc. | 1/1/1 |
| By: | 4 hala | Wossow |
| Name: | Shakir A | fusiaini. |
| Title: | Commercial | |
| Date: | 3 | , 2022 |
| *************************************** | | 3 |

TRADEMARK REEL: 007669 FRAME: 0376

SCHEDULE A

| Trademark | U.S. Registration No. | International Class | Status |
|-------------|-----------------------|---------------------|------------|
| WICKET LABS | 5854991 | 042 | Registered |
| 贝 | 5732450 | 042 | Registered |
| CHI | 5732451 | 042 | Registered |

TRADEMARK REEL: 007669 FRAME: 0377

RECORDED: 03/23/2022